Fixed or mobile WiMAX? Forecasts and assessment for the transition from 802.16-2004 to 802.16e WiMAX

Review Pack

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Monica Paolini • Senza Fili Consulting • February 2006
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Summary

The report "Fixed or mobile WiMAX? Forecasts and assessment for the transition from 802.16-2004 to 802.16e WiMAX" presents an in-depth analysis of the market dynamics for the two versions of WiMAX, and for both fixed and mobile services.

The availability of two, mutually incompatible, versions of WiMAX creates a challenge for everybody in the industry, trying to understand how they will fare in the market, which one will dominate in the long term and which services they will support. 802.16-2004 WiMAX only supports fixed access, but products are already available.

802.16e WiMAX supports mobile and fixed access but products are still at least a year away. Vendors need to understand what demand there is for these two technologies in order to refine their product roadmaps. Service providers want to understand which technology best meets their requirements and will enjoy long-term support from vendors.

The report addresses these issues and in addition it provides an extensive overview of WiMAX technology, competing technologies, regulation, and business models. It gives a very detailed forecast of subscribers, service revenues and equipment revenues for 15 countries, 6 regions and for the worldwide market.

Topics covered:

- The differences between 802.16-2004 and 802.16e in terms of functionality, performance, services supported, target market segments and regulatory implications.
- The market dynamics for fixed and mobile WiMAX access in different regions and different market segments.
- WiMAX technology.
- Standardization efforts.
- The role of the WiMAX Forum and its certification program for interoperability.
- Upgrade paths to 802.16e WiMAX for service providers using 802.16-2004 WiMAX or proprietary solutions.
- Competition from wired technologies (DSL, cable modem, fiber-to-the-home) and from wireless technologies (Wi-Fi, 3G including WCDMA, HSDPA, EV-DO, TD-CDMA, and proprietary solutions like Qualcomm's FLASH-OFDM).
- Timeline for WiMAX product availability.
- Spectrum availability and regulatory impact on WiMAX deployments.
- WiMAX fixed and mobile services and applications.

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- Comparison of the WiMAX opportunity for service providers in the residential and business, rural and metropolitan, emerging and developed markets, as well as municipal networks.
- Vendors' perspective on the development of the WiMAX market and their product strategy for transitioning current customers to 802.16e WiMAX.
- Profiles of 23 major vendors.
- Drivers towards adoption of WiMAX, deployment timeline, services offered and market size in the largest markets worldwide.

Extensive forecast (2006–2010) of WiMAX demand, service revenues and equipment revenues

The forecast presents data at the global, regional and country level as shown below.

Regions
North America
Latin America
Western Europe
Eastern Europe
Asia Pacific
Rest of the World

Countries

Argentina	Italy
Australia	Japan
Brazil	Korea
Canada	Mexico
China	Spain
France	UK
Germany	USA
India	

For each market, the forecast includes:

- Fixed and mobile broadband subscribers
- Fixed and mobile WiMAX subscribers
- Data and VoIP service revenues
- Data revenues by market segment
- Residential, business and mobile ARPU
- Equipment revenues.

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Companies mentioned

O2
Access Telecom
ADP Telecom
Afribone Mali
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Senza Fili Consulting provides advisory support on wireless data technologies and services. Our expertise extends to cellular communications, WiMAX, Wi-Fi, and other fixed and mobile Broadband Wireless Access (BWA) technologies. We assist vendors in gaining a better understanding of the service provider and end-user markets. We work alongside service providers in developing a wireless data strategy and gaining a better understanding of the demand for wireless services. Independent advice, a strong quantitative backing, and an international perspective are the hallmarks of our work.

At Senza Fili we have in-depth expertise in financial modeling, market forecasts and research, white paper preparation, business plan support, due diligence, training, and evaluation of end-user requirements. Our clients are international and span the entire value chain: they include fixed and mobile operators, ISPs, wireless ISPs, other service providers, vendors, solution providers, system integrators, investors, and industry associations.

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(*) For each market, charts include:

1. Fixed and mobile broadband subscribers
2. Fixed and mobile WiMAX subscribers
3. Data and VoIP service revenues
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