

MITEL NETWORKS

3050 | Integrated Communications Platform (ICP)

3050

Components Overview



- Ideal solution for networks of small offices
- Advanced telephone system and powerful business server
- Open standards-based solution future proofs the network

 MITEL | it's about **YOU**



Base Unit

CONTROLLER COMPONENT



The 3050 ICP is available as standalone hardware or as a blade on the Mitel Networks 6000 Managed Application Server (MAS)

Mitel Networks™ 3050 ICP comes fully ready to support your voice and data needs:

Included

- Small business data server with SIP telephony
- Standard telephone system features
- Auto-attendant and personal answering machine (voice mail)
- 2 Ethernet ports, 1 parallel printer port, 2 USB ports, Monitor, Keyboard and Mouse ports

6000 MAS

- Voice, data, e-mail, file/print sharing and Internet access for every desktop
- SIP-compliant firewall
- Web and e-mail server

Administration Features

- Web page access to configure and customize the system
- Local and remote administration
- 1 Year of 24 x 7 monitoring and alerts

Supported

- Each 3050 ICP supports 1-10 users with IP appliances (PC, SIP phones, peripherals, etc.)
- Supports multiple dialing plans, route selection and least-cost routing

- Expansion: multiple 3050 ICPs connected together as peers or 3050 ICPs connected to legacy or IP PBXs via gateways all appear as one system

Optional

- Downloadable software from Mitel Networks' Applications Management Center
- Optional 6000 MAS features: Virus Protection, Virtual Private Networks, Guaranteed E-mail, DNS Services, Web Access Control and more

Note: One 3050 ICP per multi-person site is required

Add-Ons

SIP GATEWAYS



SIP to PSTN:

- 4 FXO ports
- Toll-free access to the regular public telephone network
- Connects existing PBXs to the 3050 ICP using analog ports
- Can be located in local or remote dialing districts to reduce long-distance costs
- Provides local dialtone
- Gateways can be connected together in increments of 4 lines (up to a maximum of 16)

SIP to Analog:

- 2 or 4 FXS ports
- Connects analog devices to the 3050 ICP
- IP connectivity for cordless phones and fax machines

8-PORT LAYER 2 OEM SWITCH



Minimum one per multi-person site required

- Enables sharing of high-speed broadband Internet access
- Connects 5055 SIP phones, computers and other IP devices to the network
- May be substituted by existing switch if LAN already present

SIP PERIPHERALS

Choose the phones and peripherals you need:

(The 3050 ICP supports a wide range of SIP devices. See www.mitel.com/SIP for interoperability list.)



5055 SIP Phone
w/310 IP Conference Unit



5055 SIP Phone



Binaural headset
w/ voice tube



Power-over-Ethernet



MSN Messenger

Why invest in open standards with Mitel Networks 3050 SIP-based ICP?

Attract and Retain Customers

Improve your company's professional image

- Enterprise-grade capabilities such as built-in auto attendant and personalized voice mail tell customers your business is established and responsive
- Easily grow into e-business and e-commerce
- Stay ahead of competitors by accessing the latest features and services as soon as they become available

Be more customer-responsive

- Make it easy for customers to reach you anytime, anywhere
- Voice mail allows employees to screen and prioritize calls more effectively
- Voice mail waiting lamp indicates unanswered messages
- Retrieve voice messages remotely via e-mail
- Customers and employees can dial locally to reach your remote locations without long-distance charges
- Use hunt groups or ring groups to ensure fastest customer response times
- Access your internal experts immediately using instant messaging to solve customer problems while they are still on the phone
- All employees have Internet access to respond to customer e-mails, find solutions for customers and research competitors
- Access customer records from any PC



Reduce Costs

Save money on staffing

- Built-in auto attendant and personal voice mail reduce the need for a dedicated receptionist
- Allows administrative staff to focus on higher-value activities, such as serving customers
- Easy auto configuration and web-based control eliminates need for technical support staff

Reduce operating costs

- Single voice and data network
- Single cable to every desk
- Share network resources and Internet access
- No need to call installer/dealer to add or move phones
- All-in-one solution is less costly than buying the pieces separately

Preserve your investment

- Works with your existing equipment and provides a foundation for future expansion and capabilities
- Open standards mean that you can choose from multiple SIP-based equipment vendors
- Download new or upgraded software as soon as it becomes available
- Access a host of new services and applications via ServiceLink



Maximize Productivity

Work flexibly

- Work your way, in the office, from home or on the road
- ### Easily use and customize phones
- Easily program your phone on your web browser -- including call forwarding, voice mail options, frequently dialed numbers, buddy lists
 - Plug-and-play simplicity -- add users yourself and move phones without reprogramming, even if you move the phone between office and home

Save time

- Dial directly from caller logs
- Dial by extensions across multiple offices or remote locations
- High-speed network and shared Internet connection let employees communicate, share knowledge and access information faster

Collaborate

- Peer-to-peer networking for file sharing between PCs
- Compatible with popular collaboration tools



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