Computing Curricula 2004

Overview Report

including

A Guide to Undergraduate Degree Programs in Computing

for undergraduate degree programs in

Computer Engineering
Computer Science
Information Systems
Information Technology
Software Engineering

Joint Task Force for Computing Curricula 2004

A cooperative project of

The Association for Computing (ACM)
The Association for Information Systems (AIS)
The Computer Society (IEEE-CS)

22 November 2004

Joint Task Force for
Computing Curricula 2004

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Summary

Computing has dramatically influenced progress in science, engineering, business, and many other avenues of human endeavor. In modern times, nearly everyone needs to use computers, and many will want to study computing in some form. Computing will continue to present challenging career opportunities, and those who work in computing will have a crucial role in shaping the future of society.

It is important for society that the computing disciplines attract quality students from a broad cross-section of the population and prepare them to be capable and responsible professionals, scientists and engineers. Over the years, professional and scientific computing societies based in the U.S. have taken a leading role in providing support for higher education in various ways, including the formulation of curriculum guidelines. Several reports that define and update guidelines for computing curricula have appeared over the past four decades. Recent efforts have targeted international participation, reflecting the need for the leading professional organizations to become truly global in scope and responsibility.

Early in the process that produced *Computing Curricula 2001 (CC2001)*, it became clear that the dramatic expansion of computing that occurred during the 1990s made it no longer reasonable to produce updated curriculum reports just for those disciplines for which reports existed previously. Instead, *CC2001* called for a set of reports to cover the growing family of computing-related disciplines, including a volume for each of *computer science, information systems, computer engineering*, and *software engineering*. It was also clear that new computing disciplines would emerge over time and require their own recommendations. Since the publication of *CC2001*, *information technology* has joined the family of computing disciplines and now requires its own curriculum volume.

The *CC2001* report also called for an *Overview Report* to summarize the content of the various discipline-specific reports. This document is the first edition of that *Overview Report*. Its goal is to provide perspective for those in academia who need to understand what the major computing disciplines are and how the respective undergraduate degree programs compare and complement each other. This report summarizes the body of knowledge for undergraduate programs in each of the major computing disciplines, highlights their commonalities and differences, and describes the performance characteristics of graduates from each kind of undergraduate degree program. To create this report, we have examined curriculum guidelines for undergraduate education and have referred to the computing professions and other supporting information as necessary. We have not focused on graduate education or on the identities of the computing research communities. College-level faculty, administrators, and other community leaders are the audience for this report. It outlines the issues and challenges they will face in shaping the undergraduate programs that will serve their constituents and their communities.

In addition, this report includes a *Guide* that offers guidance to a broader audience, including prospective students, their parents and guidance counselors, and others who have reason to care about the choices that await students who move from high school to college. It provides briefer characterizations of the computing disciplines and profiles factors that prospective students should consider when choosing an area of computing study.

This report is the result of an unprecedented cooperative effort among the leading computer societies and the major computing disciplines. It is based on inspection and analysis of the five discipline-specific other volumes of the *Computing Curricula Series*. Because most of those documents are oriented to higher education in the United States and Canada, this report implicitly reflects a North American-centric orientation. We expect future generations of all such volumes to be more international in scope. In the meantime, this report provides context that may help those from other nations know how to best use those other reports to fit their context. Because things change rapidly in computing, the reports will require frequent updates. Within this report, you will learn how to determine if this is the most recent edition and, if it is not, how to download the newest one.

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PART ONE

Chapter 1: Introduction

1.1.   Purpose of this report

This report provides an overview of the different kinds of undergraduate degree programs in computing that are currently available and for which curriculum standards are now, or will soon be, available. Teachers, administrators, students, and parents need this report because computing is a broad discipline that crosses the boundaries between mathematics, science, engineering and business, and because computing embraces important competencies that lay at the foundation of professional practice. Computing consists of several disciplines. Many respected colleges and universities offer undergraduate degree programs in several of *computer science, computer engineering, information systems, information technology, software engineering*, and more.   These computing disciplines are related, but are also quite different from each other.   The variety of degree programs in computing presents prospective students, educators, administrators, and other community leaders with important choices about where to focus their efforts.

Several questions naturally arise: *What are these different kinds of computing degree programs? How are they similar? How do they differ? How can I tell what their names really mean? Which kinds of programs should our local college offer?* And so on. These are all valid questions, but to anyone unfamiliar with the breadth of computing, the responses to these queries may be difficult to articulate. This report may help in articulating some answers.

We have created this report to explain the character of the various undergraduate degree programs in computing, and to help you determine which of the programs are most suited to particular goals and circumstances. We intend this report to serve a broad and varied audience. We think it can be helpful to:

• University faculty and administrators who are developing plans and curricula for computing-related programs at their institutions, and to those who guide the accreditation of such programs.

• Responsible parties in public education, including boards of education, government officials, elected representatives, and others who seek to represent the public interest.

In addition, we have included in this report *A Guide to Undergraduate Degree Programs in Computing* (henceforth the *Guide*) with the intent to serve:

• Students who are trying to determine which path of computing study fits their interests and goals

• Parents, guidance counselors, and others who are trying to assist students in their choices

• Professionals who are considering how to continue their education in a rapidly changing, dynamic field

• Anyone who is trying to make sense of the wide range of undergraduate degree programs in computing that are now available.

1.2.   Scope of this report

There are many kinds of computing degree programs. Reliable information about the exact number is not readily available. It surprised us to discover that there seem to be hundreds of kinds of computing degree programs. It is beyond both our goal and our capability to catalog and characterize them all.   In this report, we focus on five that are prominent today: *computer engineering, computer science, information*

systems, information technology, and *software engineering*. These five satisfy our criterion for inclusion: each one has, or will soon have, a volume of undergraduate curriculum guidelines that is approved and published by one or more international professional and scientific societies. These five also attract the overwhelming majority of all U.S. undergraduates who are majoring in computing.

We expect that in the future additional computing disciplines may satisfy our criterion. When that is the case, they may be included in future editions of this report. Candidates for future editions might include new disciplines that don't yet have such guidelines (e.g., *bioinformatics*) and more established disciplines that have not recently issued such guidelines (e.g., *computer engineering technology*).

The foundation of this report is the set of curriculum standards that exist for undergraduate degree programs in the five major computing-related disciplines mentioned above. Each report represents the best judgment of the relevant professional, scientific, and educational associations, and serves as a definition of what these degree programs should be and do. In addition to using those five reports as the basis for this report, we have referred to the computing professions and other supporting information as necessary. We have not focused on other kinds of undergraduate computing degree programs, on graduate education in computing, or on the identities of the computing research communities.

The remainder of this report includes the following:

- In Chapter 2, we characterize each of the five major computing disciplines.

- In Chapter 3, we flesh out the characteristics of each of these five kinds of degree program and compare them to each other. We also compare and contrast the kind of professional capabilities expected of the graduates of each kind of degree program.

- In Chapter 4, we conclude by alerting educators, administrators, and other responsible parties to some issues that may emerge in the creation of new computing disciplines.

- In Chapter 5, we tell you how to obtain online copies of the five discipline-specific curriculum reports and offer guidance about how to use them.

- In Part Two, we include a *Guide*. This is a short standalone document that will be published separately from, and distributed more widely than, the whole of this report. In it, we provide information for prospective students, and for those who advise them, to help them make well-informed choices.

Computing itself will continue to evolve. In addition, new computing-related disciplines are likely to emerge. As we update the existing discipline-specific reports and as additional reports for new computing disciplines emerge, you can expect to see updated versions of this report as well. To find out if this document (*CC2004-Overview)* is the most recent edition of the *Overview Report on Computing Curricula*, go to <http://www.acm.org/education/>. There, you will be able to determine if a newer version exists. If it does, you may download the newest version from that site.

1.3.   Background and history

Over the last forty years, four major organizations in the U.S. have developed computing curriculum guidelines for colleges and universities:

- The Association for Computing Machinery (generally called "the ACM" or "the Association for Computing") is a scientific and professional organization founded in 1947. It is concerned with the development and sharing of new knowledge about all aspects of computing (the word "machinery" in its name is a historical artifact). It has traditionally been the professional home of computer scientists, who devise new ways of using computers and who advance the science and theory that underlies both computation itself and the software that enables it. The ACM began publishing curriculum recommendations for CS in 1968 (a preliminary version appeared in 1965) and for IS in 1972.

- The Association for Information Systems (generally called "AIS") was founded in 1994. It is a global organization serving those academics who specialize in Information Systems. AIS is affiliated with Society for Information Management in the U.S., the membership of which consists of IS executives and managers. AIS began providing curriculum recommendations for IS in cooperation with ACM and AITP in 1997.

- The Association for Information Technology Professionals (often referred to as "the AITP") was founded in 1951 as the National Machine Accountants Association. In 1962, it became the Data Processing Management Association (or DPMA). It adopted its present name in 1996. AITP focuses on the professional side of computing, serving those who use computing technology to meet the needs of business and other organizations. It first provided curriculum recommendations for IS in 1985.

- The Computer Society of the Institute for Electrical and Electronic Engineers (often referred to as "the IEEE-CS" or "the Computer Society") originated in 1946 as the committee on Large Scale Computing Devices of the American Institute of Electrical Engineers (AIEE) and in 1951 as the Professional Group on Electronic Computers of the Institute of Radio Engineers (IRE). The AIEE and the IRE merged in 1964 to become the IEEE and the two subunits joined to become the Computer Society. The Computer Society is a technical society within the IEEE that is focused on computing from the engineering perspective. Today the Computer Society's members include computer engineers, software engineers, and computer scientists. It began providing curriculum recommendations in 1977. In recent years, there has been a large overlap in membership between the ACM and the Computer Society.

Prior to the 1990's, each society produced its own curriculum recommendations. Over time, the advantages of cooperative work among them became obvious. Today, the societies cooperate in creating curriculum standards, and in this way send a single message to the computing community. Many researchers and teachers belong to more than one of the societies.

The ACM and the IEEE-CS joined forces in the late 1980s to create a joint curriculum report for computing. Published in 1991 and known as *Computing Curricula 1991* or CC'91 (CC91), it provided guidelines for curricula for four-year Bachelor's degree programs in computer science and computer engineering. Throughout the 1990s various efforts were made to produce curricula guidelines for other programs in computing education. By 1993, the ACM had produced five reports for two-year Associate degree programs, one report for each of *computer science*, *computer engineering technology*, *information systems*, *computer support services*, and *computing for other disciplines*. [AssocDeg] Also in 1993, the ACM produced curriculum recommendations for a high school curriculum [HS]. In 1997, the ACM, AIS, and AITP [AIS] published a model curriculum and a set of guidelines for four-year Bachelors degree programs in *information systems* [IS97]. The 1990s also saw newer computing disciplines such as *software engineering* gain increased prominence in the U.S.

By the end of the 1990s, it was becoming clear that the field of computing had not only grown rapidly but had also grown in many dimensions. The proliferation of different kinds of degree programs in computing left many people confused. Given the growing number of kinds of computing degree programs, confusion was perhaps inevitable. This diversity of computing degrees was a problem that had not existed in a significant way prior to the explosion of computing's impact in the 1990s. Because it was new problem, there was no established way of coordinating and simplifying the choices that suddenly seemed to be appearing everywhere.

When the ACM and the IEEE-CS again joined forces in the late 1990s to produce an up-to-date curriculum report to replace CC'91, these organizations could no longer ignore the problem. The original plan called for the two societies to form a joint task force that would update the CC'91 report. ACM and IEEE-CS created a joint task force and its goal was to produce Computing Curricula 2001 (CC2001), a single report that would provide curriculum guidelines for degree programs for the various computing disciplines. However, the members of the task force soon recognized the new reality: computing had

grown in so many dimensions that no single view of the discipline seemed adequate. The days when the field of computing consisted of only *computer science* and *information systems* were over, and the richness and breadth provided by the various computing disciplines called for a new way of defining what computing curricula should be.

The CC2001 Task Force faced this challenge by making four important decisions:

1. There should be a curriculum report (or volume) for each of the major computing disciplines, including *computer engineering, computer science, information systems,* and *software engineering;*

2. The number of computing-related disciplines is likely to grow. The curriculum report structure must accommodate not only the four computing disciplines that were established at that time (enumerated above) but also must accommodate new computing disciplines as they emerge.

3. The growing number of computing disciplines naturally causes confusion in many quarters. Therefore, in addition to the various discipline-specific volumes, there must also be an *Overview* report to serve as a practical "umbrella" guide to the discipline-specific volumes.

4. The pace of change in computing is sufficiently rapid that we must establish a process by which the organizations could update curriculum guidelines more frequently than once per decade.

The Task Force recognized that its members were primarily computer scientists and deemed itself qualified to produce a report only for computer science. It called for the ACM, the IEEE-CS, the AIS, and other professional societies to cooperate in efforts to create volumes for computer engineering, information systems, and software engineering. The work of this task force, known as *Computing Curricula 2001* (CC2001), was published in December 2001 [CC2001]. The CC2001 Report contains two important components:

• A new structure for computing curriculum guidelines encompassing the decisions taken by the Task Force, described above and henceforth referred to as "the CC2001 model".

• Detailed curricula guidelines for undergraduate degree programs in computer science.

Because the *CC2001* report included CS curriculum guidelines, those who refer to it for its computer science content might think of as *CS2001*. Beginning with the publication of this report, the title "Computing Curricula 20xx" will be used for Overview reports. New editions of the CS curriculum guidelines will be called "Computer Science 20xx". In all cases, "20xx" will be the year of publication.

In response to the *CC2001* model, work soon began on other discipline-specific volumes:

• The *information systems* community published its updated report in 2002. We refer to it as *IS2002*.

• The *software engineering* community published its first report in 2004. We refer to it as *SE2004*.

• The *computer engineering* report is nearing completion. We expect its publication in 2004 and thus refer to it as *CE2004*.

• The CC2001 prediction of additional emerging computing disciplines has already proved correct. A report on degree programs in *information technology* is under development. We anticipate that it will be published in 2005 and thus refer to it as *IT2005*.

The diagram in Figure 1.1 represents the scope of what has become the *Computing Curricula Series*, a continuing effort to provide guidelines and standards for computing curricula. The top-level *Overview* block, *CC2004*, represents this report. Each of the first five sub-blocks represents a curriculum report for one of the existing computing disciplines. The sixth sub-block is a placeholder for future reports on additional computing disciplines as necessitated by the emergence of new computing disciplines.

Figure 1.1. Structure of the *Computing Curricula Series*
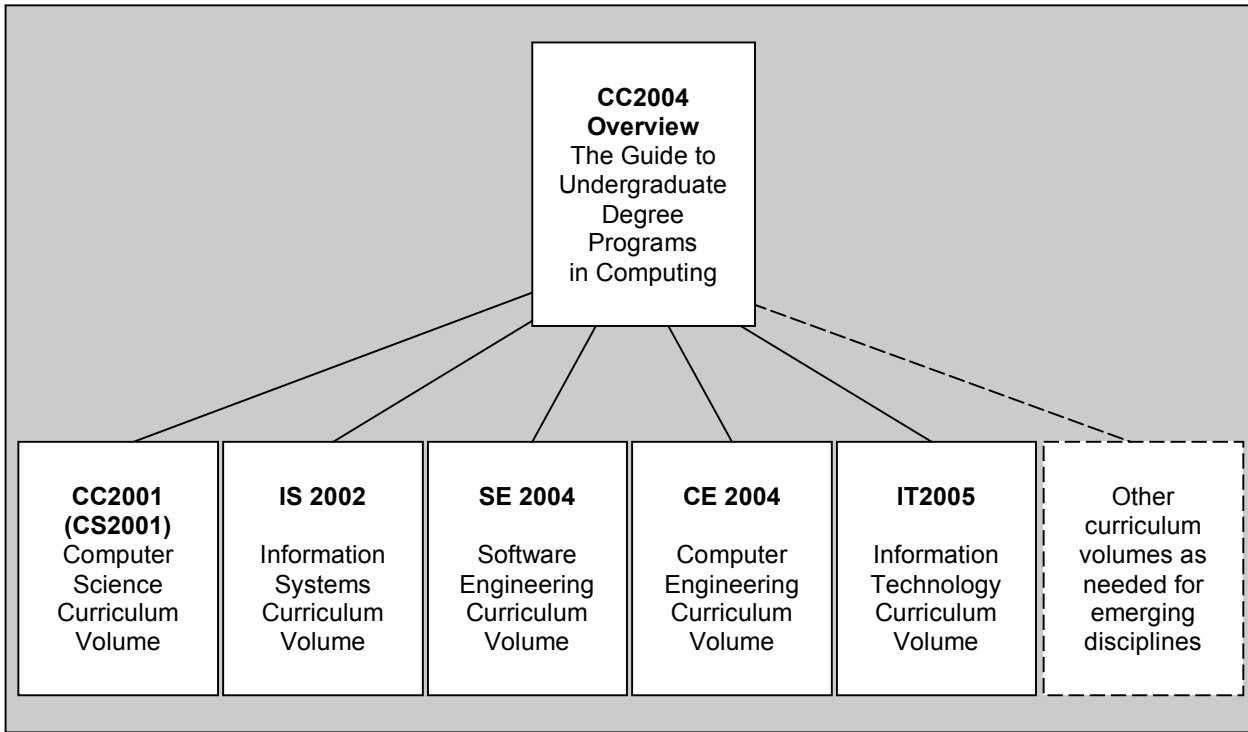
1.4. Guiding Principles

Five principles guided the development of this report.

1. ***The dramatic growth in the number of computing disciplines, and in their collective impact on society, requires that the computing disciplines articulate a shared identity.*** Given the importance of computing to society, we in computing have a responsibility to help society understand what we do. The fact that computing offers several kinds of academic programs is a major strength and an opportunity but requires that we offer society a practical vision of our shared field, of the various disciplines within it, and of the meaningful choices that face students, educators, and their communities. The goal of this report is to articulate the shared identity, the separate identities of each computing discipline, and the choices available to students, educators, and communities.

2. ***Each computing discipline must be a participant in defining the identities and choices as articulated in this report.*** Each computing discipline must articulate its own identity, recognize the identities of the other disciplines, and contribute to the shared identity of computing.

3. ***This report must address a broad audience, not just its technically oriented constituents***. As discussed in Section 1.1, the audience for this report includes a range of people who have reason to become familiar with academic computing degree programs. Most members of that audience are not computing educators. Our goal is to paint a concise and useful picture that will illuminate the choices faced by students and by those who are responsible for shaping their educational choices. This goal is fundamentally different from the goal of reports that define curriculum guidelines for degree programs. It dictates that we must be relatively concise and that we minimize technical jargon. We ask the technically oriented reader to appreciate our need to avoid the kind of distinctions and technical emphasis expected of documents aimed at a technical audience.

4. ***We should characterize the computing disciplines by reference to the body of knowledge and skills defined in the most recent curriculum report for each of those disciplines.***   The definition of a shared characterization of the computing disciplines is unprecedented, and it is imperative that we set attainable goals. We confine our attention to the bodies of knowledge and skills defined by each computing discipline as published in the individual curriculum reports; we do not consider pedagogy or course definition. We believe that pedagogical issues and the definition of computing courses that might serve multiple audiences across the computing disciplines are important and timely concerns. However, we believe we would be ill advised to address such issues in this report. This decision should not be construed as a precedent for others to follow, and we expect that authors of subsequent reports will revisit this issue.

5. ***This report must go beyond an examination of details to generate a useful synthesis for the intended audience.***   While the findings of this report are based on examination of the bodies of knowledge in current discipline-specific curriculum volumes, we must go beyond simple examination-and-reporting to generate a synthesis that will be meaningful and useful for our audience. Our task requires representatives of each discipline to make judgments about how to form an insightful, consensus-based overview of the computing disciplines.

Chapter 2. The Computing Disciplines

There are many kinds of computing degree programs. There are dozens and perhaps hundreds around the world. In this report, we focus on five that are prominent today: *computer engineering, computer science, information systems, information technology,* and *software engineering*. These five satisfy our criterion for inclusion: each one has, or will soon have, a volume of undergraduate curriculum guidelines that is approved and published by one or more international professional and scientific societies. We expect that, in the future, additional computing disciplines may satisfy this criterion. When that is the case, they may be included in future editions of this report.

2.1.   What is computing?

In a general way, we can define computing to mean any activity of a technical nature involving computers. Thus, computing includes: designing and building hardware and software systems for any of a wide range of purposes; processing, structuring and managing various kinds of information; doing scientific studies using computers; making computer systems behave intelligently; creating and using communications and entertainment media; finding and gathering information relevant to any particular purpose, and so on. The list is virtually endless, and the possibilities are vast. Computing also has other meanings that are more specific, based on the context in which the term is used. For example, an information systems specialist will view computing somewhat differently from a software engineer. Regardless of the context, doing computing well can be complicated and difficult. Because society needs people to do computing well, we must think of computing not only as a profession but also as a discipline.

A student typically earns a bachelors degree in one of the computing disciplines to prepare for entry into the computing profession. Because computing provides such a wide range of choices, it is impossible for anyone to become proficient at all of them. Hence, an individual who wishes to become a computing professional requires some focus for his or her professional life. There are currently five major kinds of undergraduate degree programs in computing, and each one provides a different focus and perspective on the discipline of computing. In the next section, we shall see what these five computing disciplines are and how they compare in terms of their focus and the kinds of problems and issues they address.

2.2.   The landscape of computing disciplines

Computing is not just a single discipline but is a family of disciplines. During the 1990s, important changes in computing and communications technology, and in the impact of that technology on society, led to important changes in this family of disciplines.

2.2.1.   *Before the 1990s*

Undergraduate degree programs in the computing-related disciplines began to emerge in the 1960s. Originally, there were only three kinds of computing-related degree programs in North America: *computer science, electrical engineering*, and *information systems*. Each of these disciplines was concerned with its own well-defined area of computing. Because they were the only prominent computing disciplines, and because each one had its own area of work and influence, it was much easier for students to determine which kind of degree program to choose. For students who wanted to become expert in developing software or with the theoretical aspects of computing, *computer science* was the obvious choice. For students who wanted to work with hardware, *electrical engineering* was the clear option. For students who wanted to use hardware and software to solve business problems, *information systems* was the right choice.

Each of these three disciplines had its own domain. There was not any shared sense that they constituted a family of computing disciplines. As a practical matter, computer scientists and electrical engineers sometimes worked closely together, as they were both concerned with developing new technology, were often housed in the same part of the university, and sometimes required each others' help. Information systems specialists had ties with business schools and did not have much interaction with computer scientists and electrical engineers.

Before the 1990s, the only major change in this landscape in the U.S. was the development of *computer engineering*. Prior to the invention of chip-based microprocessors, *computer engineering* was one of several areas of specialization within *electrical engineering*. With the advent of the microprocessor in the mid-1970s, *computer engineering* began to emerge from within *electrical engineering* to become a discipline unto itself. For many people outside of the engineering community, however, the distinction between *electrical engineering* and *computer engineering* was not clear. Before the 1990s, therefore, when prospective students surveyed the choices of computing-related degree programs, most would have perceived the computing disciplines is shown in the top half of Figure 2.1. The distance between the disciplines indicates how closely the people in those disciplines worked with each other.

2.2.2. *Significant developments of the 1990s*

During the 1990s, several developments changed the landscape of the computing disciplines in North America, although in other parts of the world some of these changes occurred earlier:

- *Computer engineering* solidified its emergence from *electrical engineering*. Computer engineering emerged from electrical engineering during the late 1970s and the 1980s, but it was not until the 1990s that computer chips became basic components of most kinds of electrical devices and many kinds of mechanical devices. (For example, modern automobiles contain numerous computers that perform tasks that are transparent to the driver.) Computer engineers design and program the chips that permit digital control of many kinds of devices. The dramatic expansion in the kinds of devices that rely on chip-based digital logic helped computer engineering solidify its status as a strong field and, during the 1990s, unprecedented numbers of students applied to computer engineering programs. Outside of North America, these programs often had titles such as *computer systems engineering*.

- *Computer science* grew rapidly and became accepted into the family of academic disciplines. At most American colleges and universities, computer science first appeared as a discipline in the 1970s. Initially, there was considerable controversy about whether computer science was a legitimate academic discipline. Proponents asserted that it was a legitimate discipline with its own identity, while critics dismissed it as a vocational specialty for technicians, a research platform for mathematicians or a pseudo-discipline for computer programmers. By the 1990s, computer science had developed a considerable body of research, knowledge, and innovation that spanned the range from theory to practice, and the controversy about its legitimacy died. Also during the 1990s, computer science departments faced unprecedented demands. Industry needs for qualified computer science graduates exceeded supply by a large factor. Enrollments in CS programs grew very dramatically. This stressed the ability of CS departments to handle large number of students. With increased demands for both teaching and research, the number of CS faculty at many colleges and universities grew significantly.

- *Software engineering had* emerged as an area within *computer science*. As computing is used to attack a wider range of complex problems, creating reliable software becomes more difficult. With large, complex programs, no one person can understand the entire program, and various parts of the program can interact in unpredictable ways. (For example, fixing a bug in one part of a program can create new bugs elsewhere.) Computing is also used in safety-critical tasks, where a single bug can cause injury or death. Over time, it became clear that producing good software is very difficult, very expensive, and very necessary. This lead to the creation of software engineering, a term which emanated from a NATO sponsored conference held in Garmisch, Germany in 1968. While computer science (like other

sciences) focuses on creating new knowledge, software engineering (like other engineering disciplines) focuses on rigorous methods for designing and building things that reliably do what they're supposed to do. Major conferences on software engineering were held in the 1970s, and during the 1980s some computer science degree programs included software engineering courses. However, in the U.S. it was not until the 1990s that one could reasonably expect to find software engineering as a significant component of computer science study at many institutions.

- *Software engineering* began to develop as a discipline unto itself. Originally the term 'software engineering' was introduced to reflect the application of traditional ideas from engineering to the problems of building software. As software engineering matured, the scope of its challenge became clearer. In addition to its computer science foundations, software engineering also involves human processes that, by their nature, are harder to formalize than are the logical abstractions of computer science.   Experience with software engineering courses within computer science curricula showed many that such courses can teach students "about the field of software engineering" but usually do not succeed at teaching them "how to be software engineers". Many experts concluded that the latter goal requires a range of coursework and applied project experience that goes beyond what can be added to a computer science curriculum. Degree programs in software engineering emerged in the United Kingdom and Australia during the 1980s, but these programs were in the vanguard. In the United States, degree programs in software engineering, designed to provide a more thorough foundation than can be provided within computer science curricula, began to emerge during the 1990s.

- *Information systems* had to address a growing sphere of challenges. Prior to the 1990s, many information systems specialists focused primarily on the computing needs that the business world had faced since the 1960s: accounting systems, payroll systems, inventory systems, etc. By the end of the 1990's, networked personal computers had become basic commodities. Computers were no longer tools only for technical specialists; they became integral parts of the work environment used by people at all levels of the organization. Because of the expanded role of computers, organizations had more information available than ever before and organizational processes were increasingly enabled by computing technology. The problems of managing information became extremely complex, and the challenges of making proper use of information and technology to support organizational efficiency and effectiveness became crucial issues. Because of these factors, the challenges faced by information systems specialists grew in size, complexity, and importance. In addition, information systems as a field paid increasing attention to the use of computing technology as a means for communication and collaborative decision making in organizations.

- *Information technology* programs began to emerge in the late 1990s. During the 1990s, computers became essential work tools at every level of most organizations and networked computer systems became the information backbone of organizations. While this improved productivity, it also created new workplace dependencies as problems in the computing infrastructure can limit employees' ability to do their work. IT departments within corporations and other organizations took on the new job of ensuring that the organization's computing infrastructure was suitable, that it worked reliably, and that people in the organization had their computing-related needs met, problems fixed, etc. By the end of the 1990s, it became clear that academic degree programs were not producing graduates who had the right mix of knowledge and skills to meet these essential needs. Colleges and universities developed degree programs in information technology to fill this crucial void.

Collectively these developments reshaped the landscape of the computing disciplines. Tremendous resources were allocated to information technology activities in all industrialized societies because of various factors, including the explosive growth of the World Wide Web, anticipated Y2K problems and, in Europe, the launch of the Euro.

Pre-1990s:

EE+CE CS IS

HARDWARE SOFTWARE BUSINESS

Post-1990s:

EE CE CS SE IT IS

HARDWARE SOFTWARE ORGANIZATIONAL NEEDS
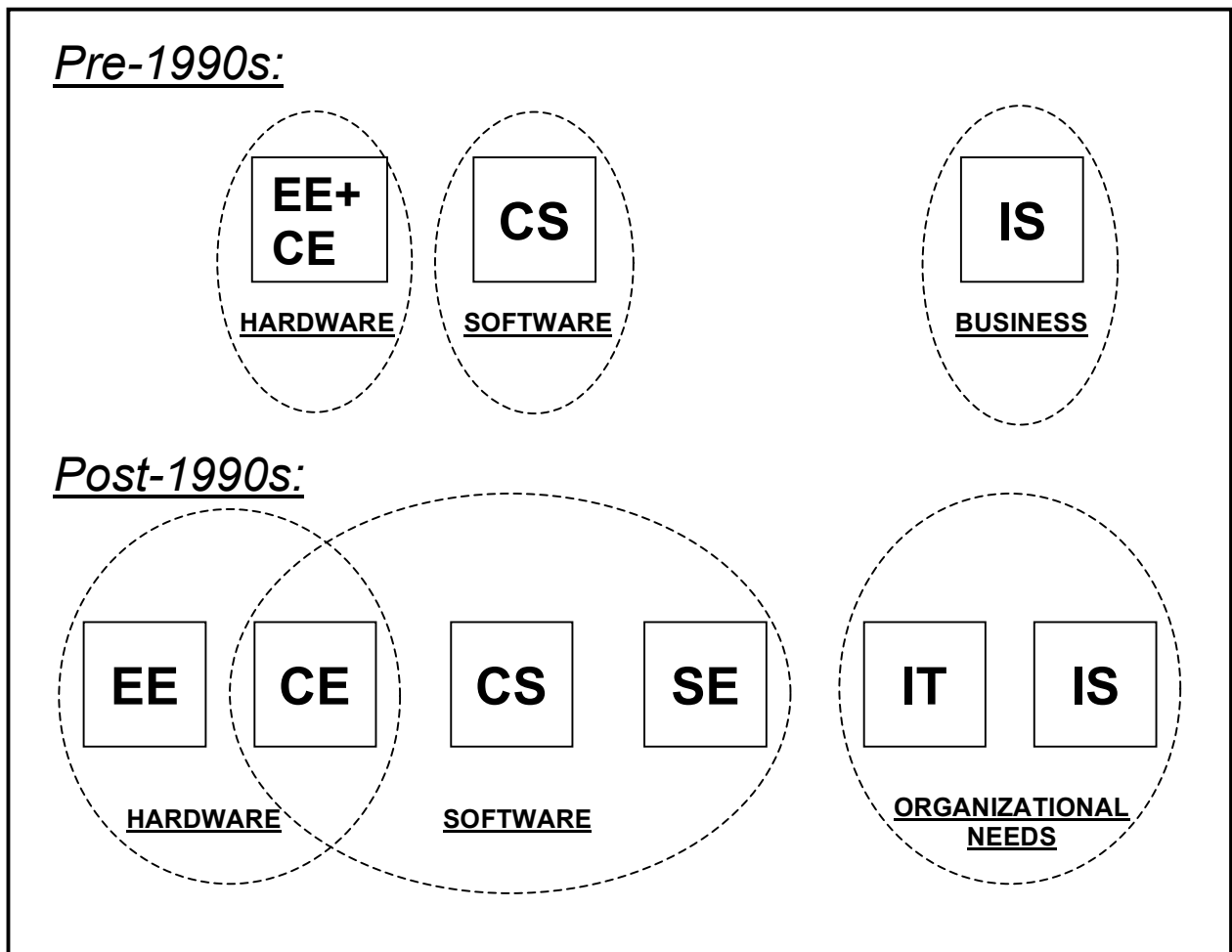
Figure 2.1. Harder choices: How the disciplines might appear to prospective students.

2.2.3.   *After the 1990s*

The new landscape of computing degree programs reflects the ways in which computing-as-a-whole has matured to address the important problems of the new millennium. In the U.S., *computer engineering* had solidified its status as a discipline distinct from *electrical engineering* and assumed a primary role with respect to computer hardware and related software. *Software engineering* has emerged from within *computer science* to address the important challenges inherent in building software systems that are reliable and affordable. *Information technology* has come out of nowhere to fill a void that the other computing disciplines did not adequately address.

This maturation and evolution has created a greater range of possibilities for students and educational institutions. The increased diversity of computing programs means that students face choices that are more ambiguous than they were before the 1990s. The bottom portion of Figure 2.1 shows how prospective students might perceive the current range of choices available to them.

As a practical matter, it is still clear where students who want to study hardware should go. *Computer engineering* has emerged from *electrical engineering* as the home for those working on the hardware and software issues involved in the design of digital devices.

For those with other interests, however, the choices are not so clear-cut. In the pre-1990s world, students who wanted to become expert at software development would go into computer science. The post-1990s world presents meaningful choices: *computer science, software engineering*, and even *computer engineering* each include their own discipline-specific perspective on software development.

Similarly, in the pre-1990s world, the predominant area for applying technology to real-world problems was in business and i*nformation systems* was the home for such work. The scope of real-world applications has broadened from business to organizations of every kind, and students face a choice between *information systems* and *information technology* programs, each with its own special focus.

2.3.   Descriptions of the major computing disciplines

In this section, we characterize each of the five major kinds of computing disciplines. See sections 3.4 and 3.5 for more information on how to understand this important distinction between the *names of the computing disciplines* and the *names of a particular degree program*.

2.3.1.   Computer Engineering

Computer engineering is concerned with the design and construction of computers, and computer based systems. It involves the study of hardware, software, communications, and the interaction among them. Its curriculum focuses on the theories, principles, and practices of relevant areas of traditional electrical engineering and mathematics, and applies them to the problems of designing computers and the many kinds of computer-based devices.

Computer engineering students study the design of digital hardware systems, including computers, communications systems, and devices that contain computers. They also study software development with a focus on the software used within and between digital devices (not the software programs directly used by computer users). The emphasis of the curriculum is on hardware more than software, and it has a very strong engineering flavor.

Currently, a dominant area within computing engineering is embedded systems, the development of devices that have software components embedded in hardware. For example, devices such as cell phones, digital audio players, digital video recorders, alarm systems, x-ray machines, and laser surgical tools all require integration of hardware and embedded software, and are all the result of computer engineering.

2.3.2.   Computer Science

Computer science spans a wide range, from its theoretical and algorithmic foundations to cutting-edge developments in robotics, computer vision, intelligent systems, bioinformatics, and other exciting areas. We can think of the work of computer scientists as falling into three categories:

• They design and implement software. Computer scientists take on challenging programming jobs. They also supervise other programmers, keeping them aware of new approaches.

• They devise new ways to use computers. Progress in the CS areas of networking, database, and human-computer-interface enabled the development of the World Wide Web. Now, researchers are working to make robots be practical aides that demonstrate intelligence, are using databases to create new knowledge, and are using computers to help decipher the secrets of our DNA.

• They develop effective ways to solve computing problems. For example, computer scientists develop the best possible ways to store information in databases, send data over networks, and display complex images. Their theoretical background allows them to determine the best performance possible, and their study of algorithms helps them develop new approaches that provide better performance.

Computer science spans the range from theory to programming. While other disciplines can produce graduates better prepared for specific jobs, computer science offers a comprehensive foundation that permits graduates to adapt to new technologies and new ideas.

2.3.3.   *Information Systems*

Information systems specialists focus on integrating information technology solutions and business processes to meet the information needs of businesses and other enterprises, enabling them to achieve their objectives in an effective and efficient way. This discipline's perspective on "Information Technology" emphasizes *information*, and sees *technology* as an instrument to enable the generation, processing and distribution of needed information. Professionals in this discipline are primarily concerned with the information that computer systems can provide to aid an enterprise in defining and achieving its goals, and the processes that an enterprise can implement and improve using information technology. They must understand both technical and organizational factors, and must be able to help an organization determine how information and technology-enabled business processes can provide a competitive advantage.

The information systems specialist plays a key role in determining the requirements for an organization's information systems and is active in their specification, design, and implementation. As a result, such professionals require a sound understanding of organizational principles and practices so that they can serve as an effective bridge between the technical and management communities within an organization, enabling them to work in harmony to ensure that the organization has the information and the systems it needs to support its operations. Information systems professionals are also involved in designing technology-based organizational communication and collaboration systems.

A majority of *Information Systems* (IS) programs are located in business schools, and all IS degrees combine coursework in business and computing. A wide variety of IS programs exists under various labels which often reflect the nature of the program. For example, programs in Computer Information Systems usually have the strongest technology focus, whereas programs in Management Information Systems sometimes emphasize organizational and behavioral aspects of the IS discipline. The names of the degree programs are not always consistent.

2.3.4.   *Information Technology*

Information technology is a label that has two meanings. In the broadest sense, the term "information technology" is often used to refer to all of computing. In academia, it refers to undergraduate degree programs that prepare students to meet the technology needs of business, government, healthcare, schools, and other kinds of organizations.

In the previous section, we said that *Information Systems* focuses on the "information" aspects of "information technology". *Information Technology* is the complement of that perspective: its emphasis is on the technology itself more than on the information it conveys. IT is a new and rapidly growing discipline which started as a grass roots response to the practical, everyday needs of business and other organizations. Today, organizations of every kind are dependent on information technology. They need to have appropriate systems in place. Those systems must work properly, be secure, and be upgraded, maintained, and replaced as appropriate. People throughout an organization require support from IT staff who understand computer systems and their software, and are committed to solving whatever computer-related problems they might have. Graduates of information technology programs address these needs.

Degree programs in Information Technology arose because degree programs in the other computing disciplines were not producing an adequate supply of graduates capable of handling these very real needs. IT programs exist to produce graduates who possess the right combination of knowledge and practical, hands-on expertise to take care of both an organization's information technology infrastructure and the people who use it. IT specialists assume responsibility for selecting hardware and software products

appropriate for an organization, integrating those products with organizational needs and infrastructure, and installing, customizing and maintaining those applications for the organization's computer users. Examples of these responsibilities include: the installation of networks; network administration and security; the design of web pages; the development of multimedia resources; the installation of communication components; the oversight of email products; and the planning and management of the technology life-cycle by which an organization's technology is maintained, upgraded, and replaced.

2.3.5.   *Software Engineering*

Software engineering is the discipline of developing and maintaining software systems that behave reliably and efficiently, are affordable to develop and maintain. This reflects its origins as outlined in section 2.2.2. However, more recently it has evolved in response to the increased importance of software in safety-critical applications and to the growing impact of large and expensive software systems in a wide range of situations. Software engineering is different in character from other engineering disciplines, due to both the intangible nature of software and to the discontinuous nature of software operation. It seeks to integrate the principles of mathematics and computer science with the engineering practices developed for tangible, physical artifacts. Prospective students can expect to see software engineering presented in two contexts:

- Degree programs in computer science offer one or more software engineering courses as elements of the CS curriculum. In addition, some programs offer a multi-course concentration in software engineering within the computer science discipline.

- A number of institutions offer a software engineering degree program.

Degree programs in computer science and in software engineering have many courses in common. Software engineering students learn more about software reliability and maintenance and focus more on techniques for developing and maintaining software that is correct from its inception. While CS students are likely to have heard of the importance of such techniques, the engineering knowledge and experience provided in SE programs goes beyond what CS programs can provide. Such is the importance of this that one of the recommendations of the SE report is that during their program of study students of SE should participate in the development of software to be used in earnest by others. SE students learn how to assess customer needs and develop usable software that meets those needs. Knowing how to provide genuinely useful and usable software is of paramount importance.

In the workplace, the term "software engineer" is a job label. There is no standard definition for this term when used in a job description. Its meaning varies widely among employers. It can be a title equivalent to "computer programmer" or a title for someone who manages a large, complex, and/or safety-critical software project. The public must be mindful not confuse the discipline of software engineering with the ambiguous use of the term 'software engineer" as used in employment advertisements and job titles.

2.4.   Snapshots: Graphical views of the computing disciplines

To help you understand the commonalities and differences among the computing disciplines, we have created graphical characterizations of them. They provide a simple view of how the various disciplines currently occupy the "problem space" of computing, based on the diagram shown in Figure 2.2. They have the temporal flavor of snapshots as they represent established goals, not ambitions for the future.

The horizontal range runs from "Theory, Principles, Innovation" on the left, to "Application, Deployment, Configuration" on the right. Thus, someone who likes the idea of working in a laboratory to invent new things, or in a university to develop new principles will want to work in a discipline that occupies the space to the left. Conversely, someone who wants to work with people to help them choose and use appropriate technology or who wants to learn how to integrate off-the-shelf products to solve

organizational problems will want an area that occupies space to the right. Because there are many, many kinds of jobs and tasks that fall between these two extremes, one should not just look only at the far left and far right, but rather consider the range of possibilities in between those extremes.

The vertical range runs from "Computer Hardware and Architecture" at the bottom, to "Organizational Issues and Information Systems" at the top. As we move higher on this axis, the focus of work is more on people, information, and the organizational workplace. As we move lower on this axis, the focus of work is more on devices and on the data shared among them. Thus, someone who likes designing and building circuits, or who is fascinated with the inner workings of computers, will care about the lower portion of the space, while someone who likes seeing how technology can work for people, or who is curious about the impact of technology and information on organizations, will care about the upper portion of the space.

We can consider the horizontal and vertical dimensions together. For example, someone who cares about making things work for people and is more interested in devices than information or organizations will be interested in the lower-right, someone who wants to develop new theories about how information affects organizations will be interested in the upper-left, and so on. In Figures 2.3 through 2.7, we use this framework to sketch out the conceptual territory occupied by each of the five computing disciplines.

Note: These illustrations show only computing topics. Both *computer engineering* and *information systems* programs devote significant attention to topics which are outside of computing and not reflected in this diagram. Tables of required computing and non-computing topics are provided in Chapter 3.
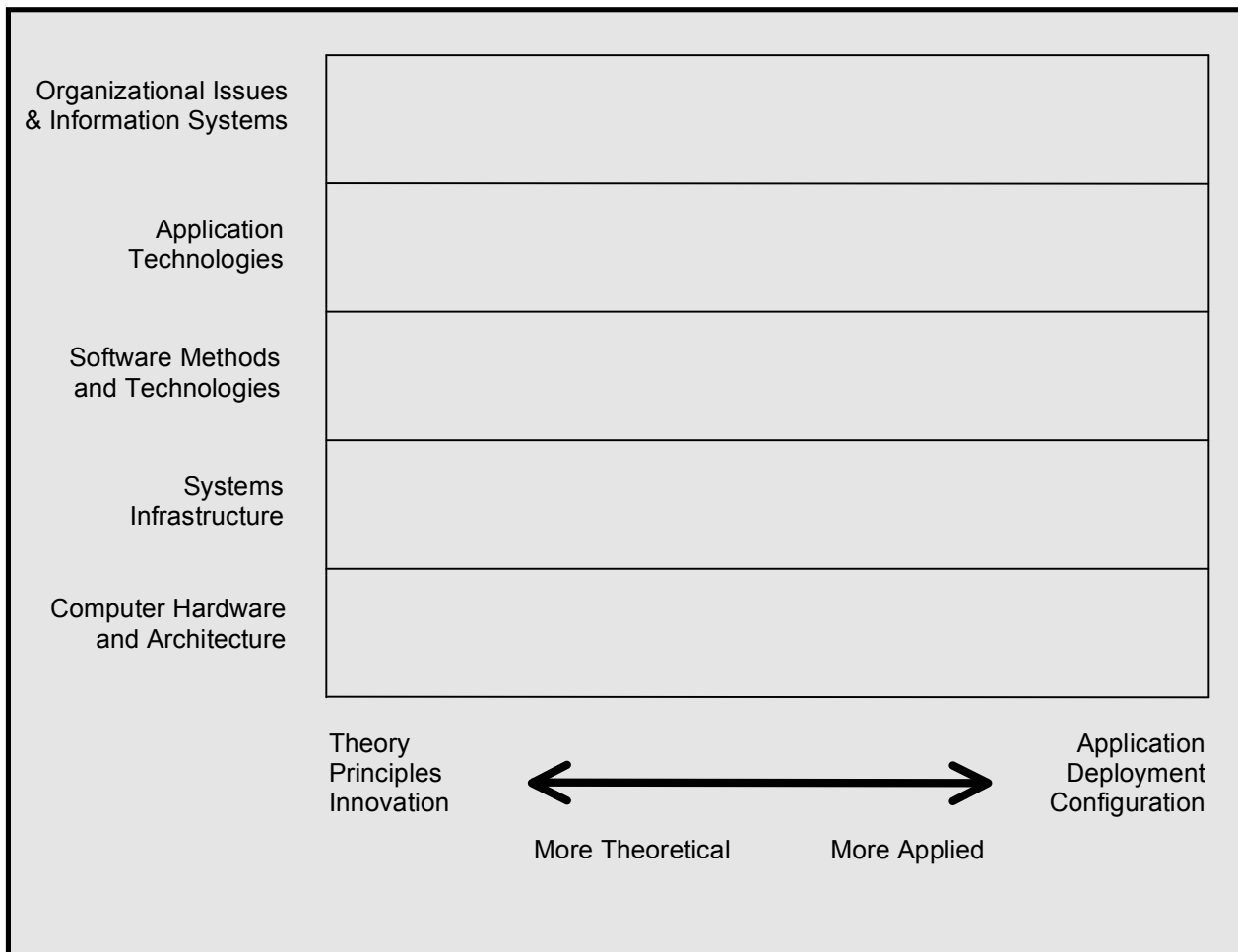
Figure 2.2. The problem space of computing

2.4.1.   Computer Engineering

The shaded portion in Figure 2.3 represents the *computer engineering* discipline. It is broad across the bottom because computer engineering covers the range from theory and principles to practical application of designing and implementing products using hardware and software. It narrows towards the center as we move upwards because computer engineers' interests narrow as we move away from the hardware. By the time we get up to the level of software development, we see that computer engineers' interest has narrowed to the horizontal center because they care about software only inasmuch as they need it to develop integrated devices.
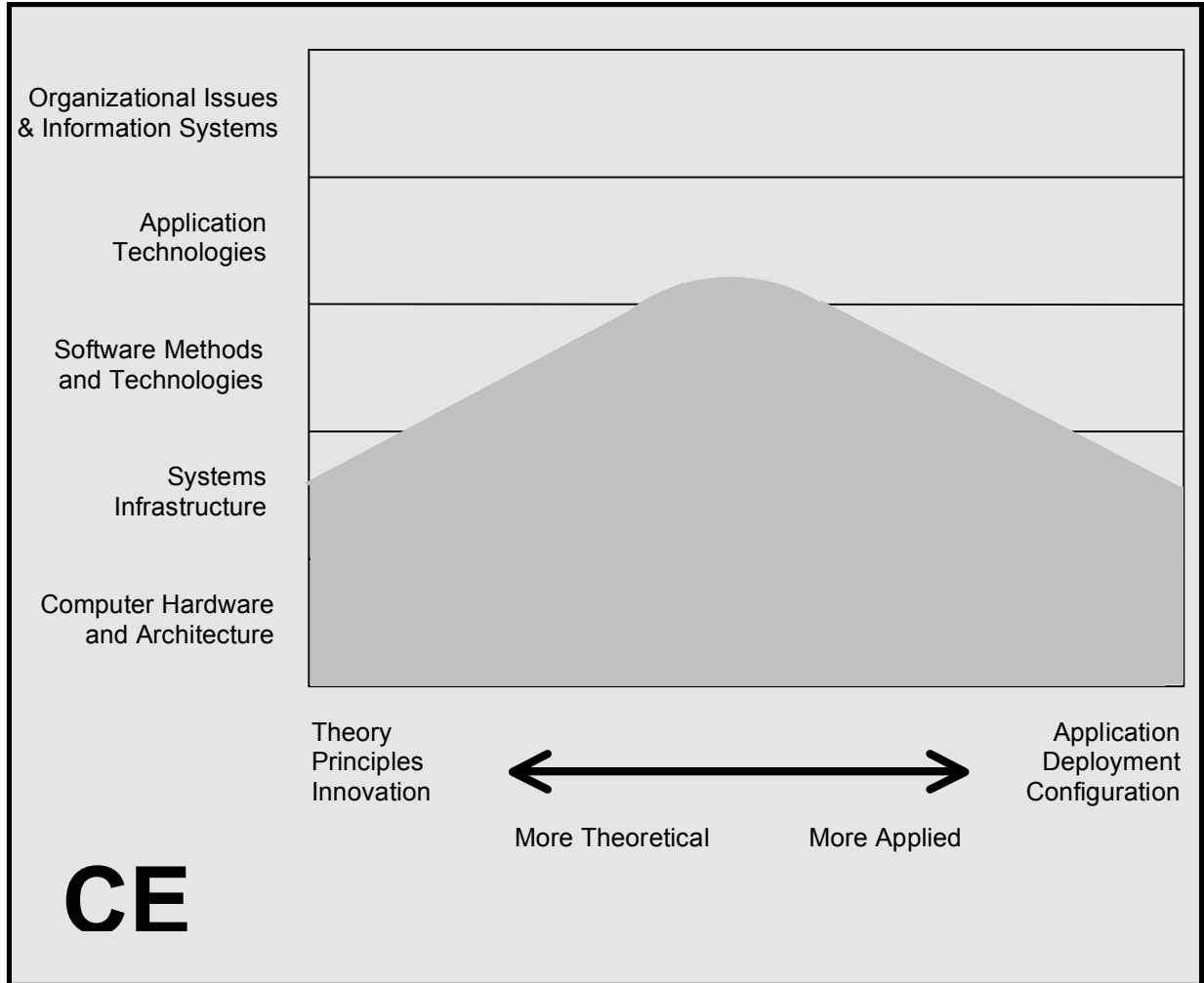
Figure 2.3. Computer Engineering

2.4.2.   *Computer Science*

The shaded portion in Figure 2.4 represents *computer science*. Computer science covers most of the vertical space between the extreme top and extreme bottom because computer scientists generally do not deal with "just the hardware" that runs software, or about "just the organization" that make use of the information that computing can provide. As a group, computer scientists care about almost everything in between those areas (down as far as the software that enables devices to work; up as far as the information systems that help organizations operate). They design and develop all types of software, from systems infrastructure (operating systems, communications programs, etc.) to application technologies (web browsers, databases, search engines, etc.) Computer scientists create these capabilities, but they do not manage the deployment of them. Therefore, the shaded area for computer science narrows and then stops as we move to the right. This is because computer scientists do not help people to select computing products, nor tailor products to organizational needs, nor learn to use such products.
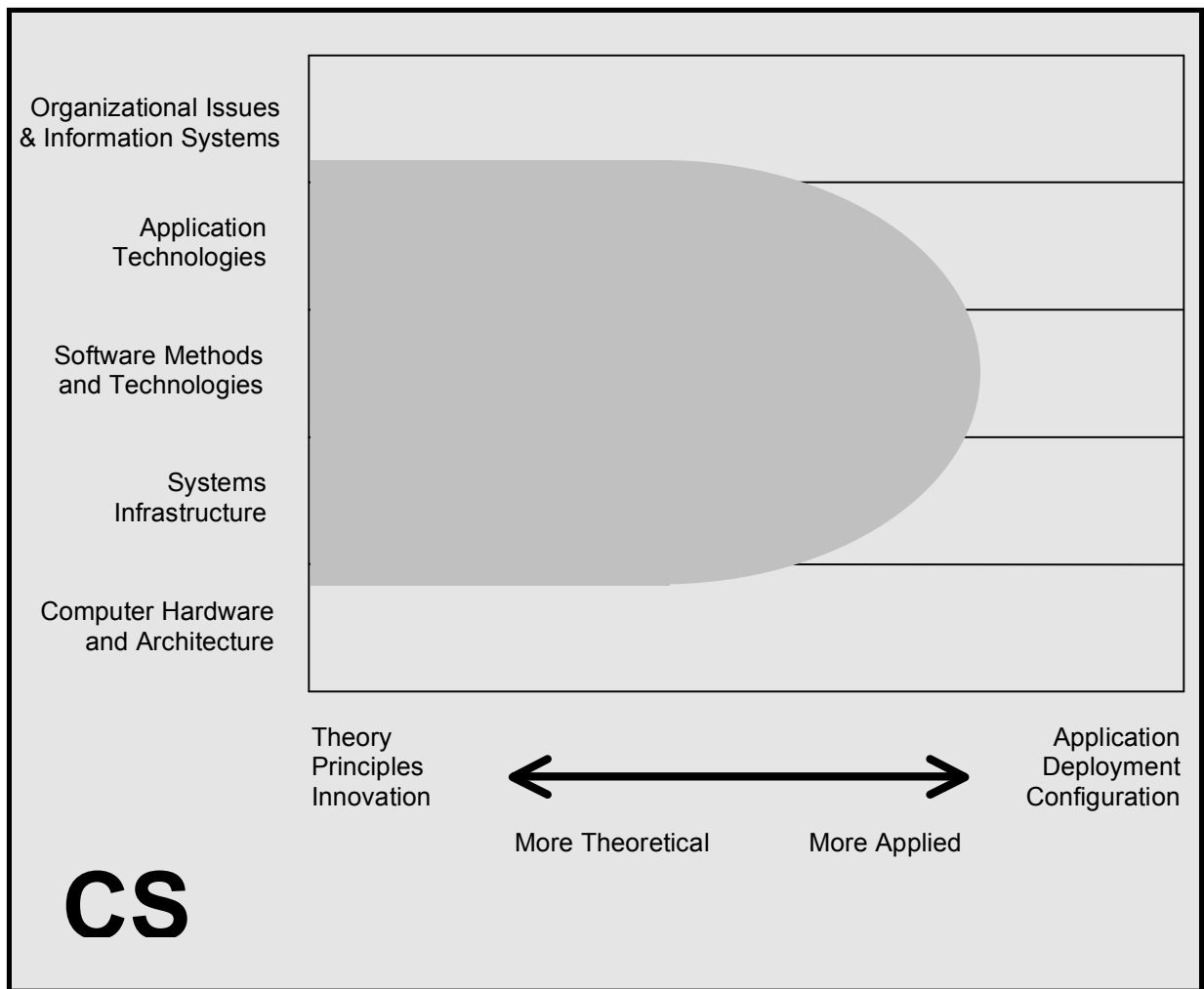
Figure 2.4. Computer Science

2.4.3.   Information Systems

The shaded portion in Figure 2.5 represents the discipline of *information systems*. The shaded area extends across most of the top-most level because IS people are concerned with the relationship between information systems and the organizations that they serve, extending from theory and principles to application and development; many IS professionals are also involved in system deployment and configuration and training users. The area covered by IS dips downward, all the way through software development and systems infrastructure in the right half of the graph. This is because IS specialists often tailor application technologies (especially databases) to the needs of the enterprise, and they often develop systems that utilize other software products to suit their organizations' needs for information. (This figure does not reflect the attention that *information systems* programs devote to core business topics. See Chapter 3 for tables which summarize both computing and non-computing topics.)
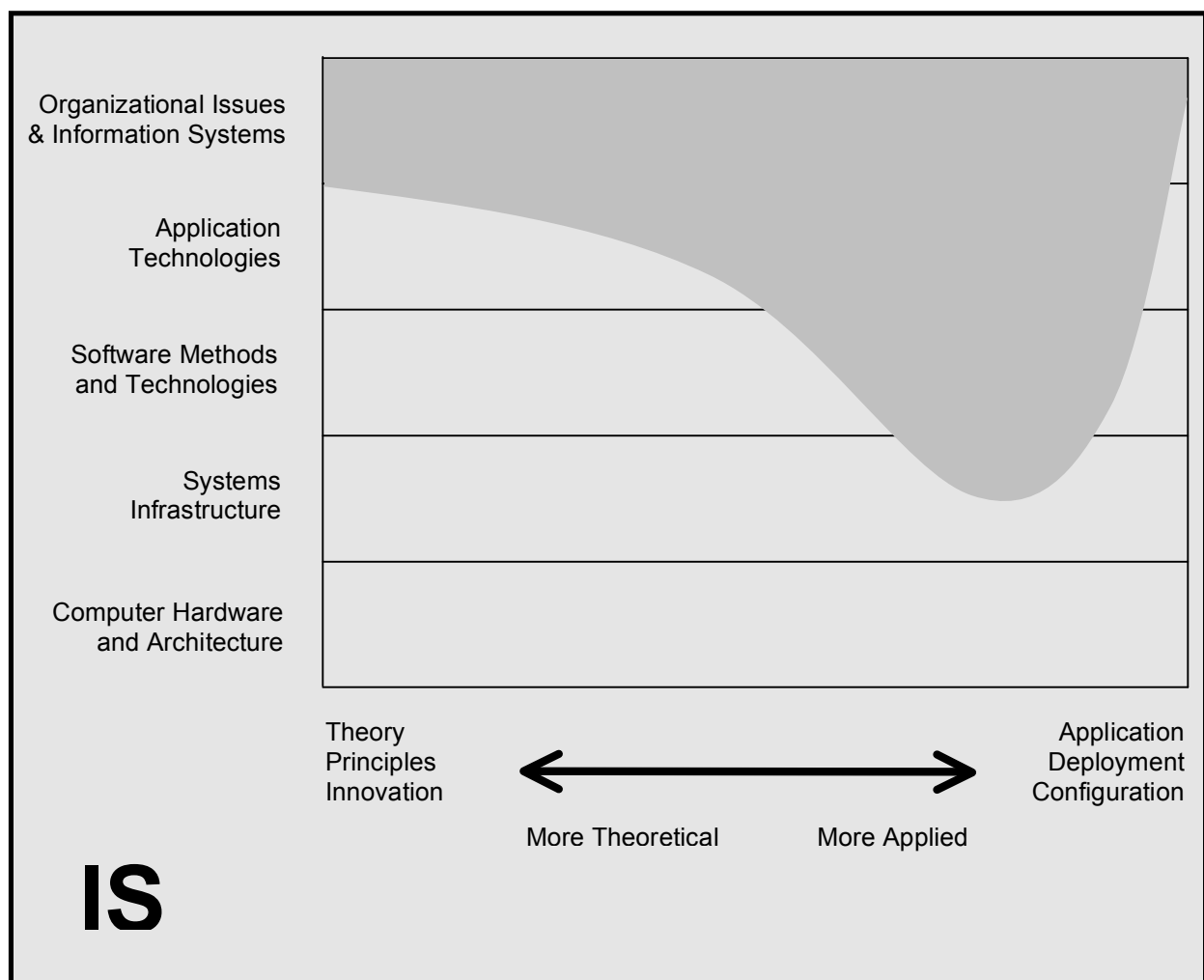
Figure 2.5. Information Systems

2.4.4. *Information Technology*

The shaded portion in Figure 2.6 represents the *information technology* discipline. Its shaded area extends down most of the right edge, as it focuses on the application, deployment, and configuration needs of organizations and people over a wide spectrum. Across this range (from organizational information systems, to application technologies, and down to systems infrastructure), their role has some overlap with IS, but IT people have a special focus on satisfying human needs that arise from computing technology. In addition, IT's shaded area goes leftwards, from application towards theory and innovation, especially in the area of application technologies. This is because IT people often develop the web-enabled digital technologies that organizations use for a broad mix of informational purposes, and this implies an appropriate conceptual foundation in relevant principles and theory.

Because IT is a very new discipline, its focus has been on developing educational programs that give students a foundation in existing concepts and skills. Many in the community of IT faculty assert that research in their field will grow to create and develop new knowledge in relevant areas. When that happens, an appropriate snapshot would feature a shaded area that extends significantly further to the left. However, this is an ambition and not yet an achievement. This figure reflects IT's current status.
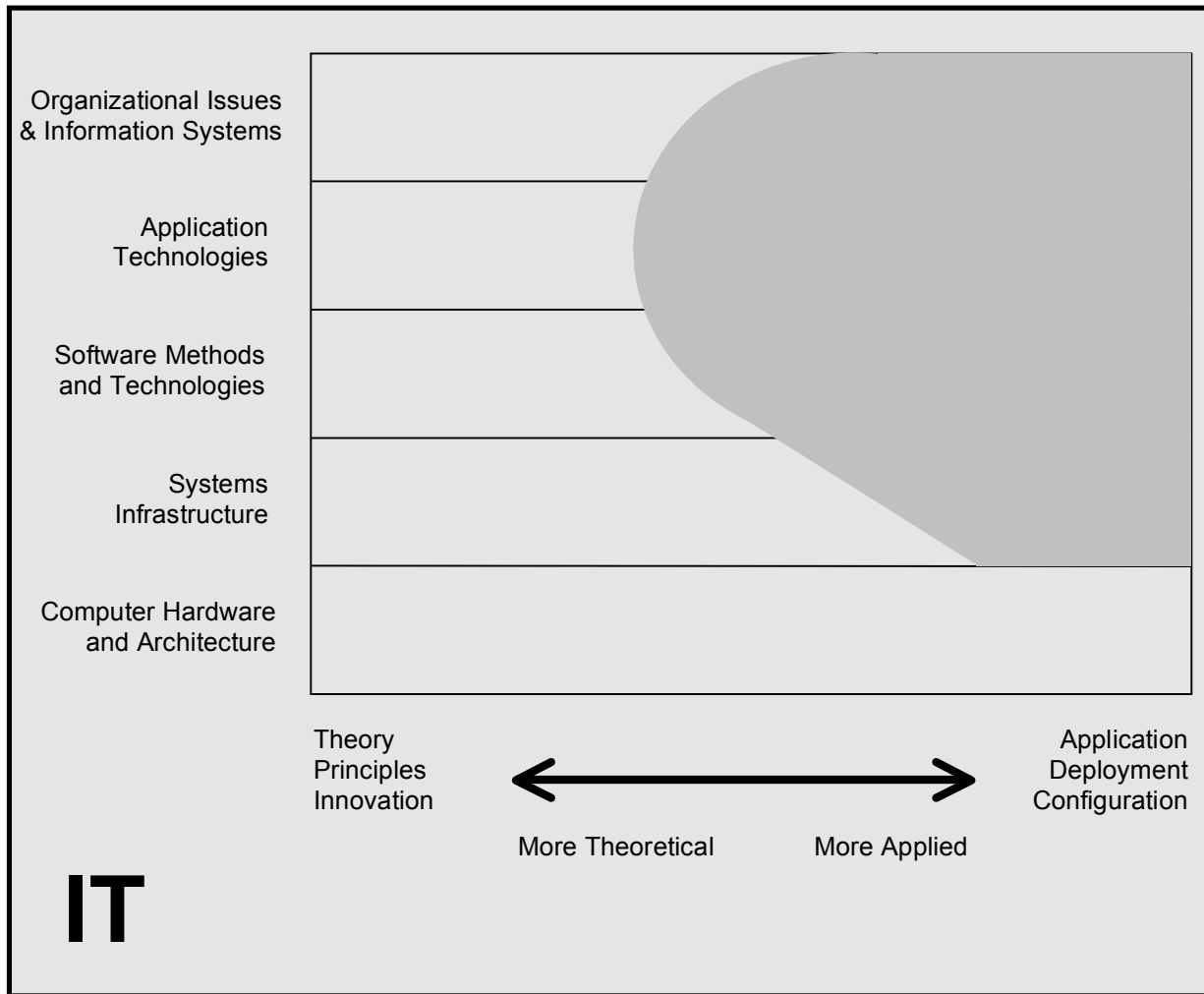
Figure 2.6. Information Technology

2.4.5. *Software Engineering*

The shaded portion in Figure 2.7 represents the discipline of software engineering. Just as we have seen computer engineering's area span the entire horizontal dimension at the lower hardware-related level, and IS span most of that dimension at the higher organization-related level, software engineering covers a wide range with respect to the systematic development of software. This is because SE people fill a wide range of needs in large-project software expertise. SE's main goal is to develop systematic models and reliable techniques for producing high-quality software, and these concerns extend all the way from theory and principles to daily practice. The domain of SE also extends downward through systems infrastructure, as SE people develop software infrastructure that is robust in operation. Its domain also extends upward into organizational systems because SE people are interested in designing and developing information systems that are appropriate to the client organization.
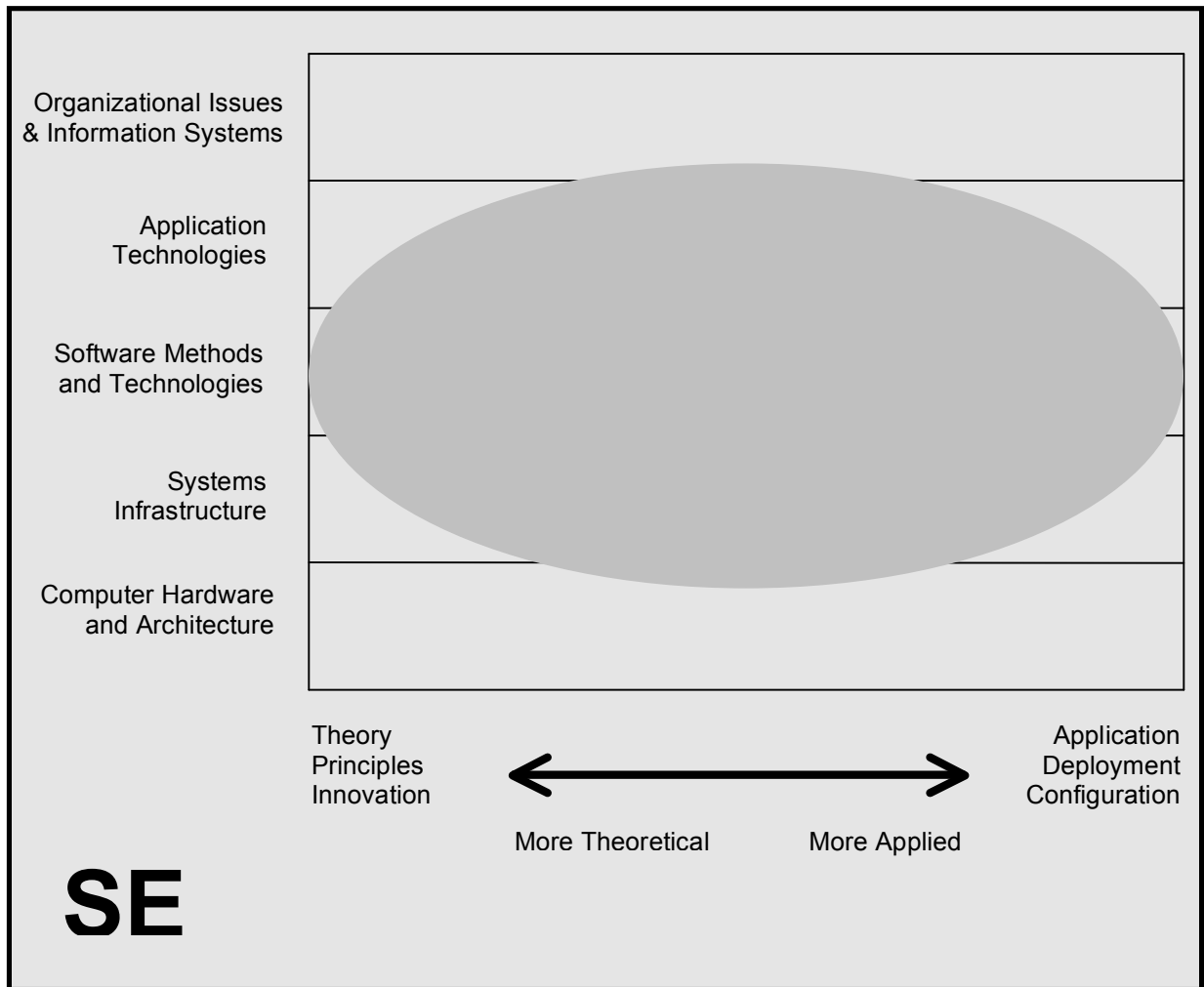
Figure 2.7. Software Engineering

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Chapter 3: Degree programs and career requirements

In this chapter, we summarize the characteristics of degree programs in each of the five major disciplines and compare them to each other in terms of both (a) the relative focus of coverage within degree programs, and (b) the capabilities we expect graduates to have. We then discuss the status and pace of institutional response to the development of the computing disciplines. After summarizing the relationship between degree programs and professional career opportunities, we summarize the elements that are common to all computing degree programs.

3.1.   Curriculum summaries: A tabular view of computing degree programs

Graphical views are good for conveying information at a glance but, by their nature, they are incomplete in detail and can give imprecise impressions. In this section we provide a comparison of the computing disciplines for those who want more detail.

Table 3.1 provides a comparative view of the emphasis on *computing* topics among the five kinds of degree programs we already discussed. The left column contains a list of nearly forty topics that represent areas of computing knowledge and skill that students study in computing degree programs. This list approximates a union of the computing topics specified in the five major computing curriculum reports and, thus, provides a summary of the topics studied at the undergraduate level in one of more of the computing disciplines. If you are unfamiliar with them, you may consult the glossary of topics provided in Appendix A. The various curriculum reports sometimes use slightly different language for a given topic. They also differ in the extent to which they break down a topic into subtopics. As a result, the list of topics provided in Table 3.1 is not an exact match with the topic list of any of the curriculum reports. Rather, it is a summary of topics specified in any of the undergraduate computing curriculum reports.

Table 3.2 provides a similar view concerning the emphasis on *non-computing* topics among the five kinds of degrees. While all five degree programs include some coverage of non-computing topics, two of the computing disciplines lie at the boundary between computing and other disciplines. *Computer engineering* includes elements of both computer science and electrical engineering. The *information systems* discipline spans the boundary between computing and business. Thus, students in these two degree programs devote a significant amount of study to non-computing topics, as shown in Table 3.2.

In both of these tables, the left column lists a topic and the other columns show numerical values for each of the five kinds of computing degree programs. These values range between 0 (lowest) and 5 (highest), and represent the relative emphasis each kind of computing degree program might be expected to place on each given topic. For each of the five kinds of degree programs, each topic contains two values: one in the "min" column and one in the "max" column.

- The "min" value represents the minimum emphasis typically placed on that topic as specified in the curriculum report for that computing discipline. The "min" value indicates a discipline's minimum requirements relative to the minimum requirements of the other disciplines.

- The "max" value represents the greatest emphasis that can typically be placed within the latitude provided by the curriculum report for that degree. Each discipline permits students some latitude in choosing an area of specialization and requires that a student's program of study go beyond the minimums defined in the curriculum report. It also permits each institution to establish requirements greater than those defined in the five curriculum reports. The "max" value indicates what one might reasonably expect of those who concentrate on the topic within the limits implied by other degree requirements.

Table 3.1: Comparative weight of *computing topics* across the five kinds of degree programs

Knowledge Area	CE min	CE max	CS min	CS max	IS min	IS max	IT min	IT max	SE min	SE max
Programming Fundamentals	4	4	4	5	2	4	2	4	5	5
Integrative Programming	0	2	1	3	2	4	3	5	1	3
Algorithms and Complexity	2	4	4	5	1	2	1	2	4	4
Computer Architecture and Organization	5	5	2	4	1	2	1	2	2	4
Operating Systems Principles & Design	2	4	3	5	1	1	1	2	3	4
Operating Systems Configuration & Use	2	3	2	4	2	3	3	5	2	4
Net Centric Principles and Design	1	3	2	4	1	3	3	4	2	4
Net Centric Use and configuration	1	2	2	3	2	4	4	5	2	3
Platform technologies	0	1	0	2	1	3	2	4	0	3
Theory of Programming Languages	1	2	3	5	0	1	0	1	2	4
Human-Computer Interaction	2	5	2	4	2	5	4	5	3	5
Graphics and Visualization	1	3	1	5	1	1	0	1	1	3
Intelligent Systems (AI)	1	3	2	5	1	1	0	0	0	0
Information Management (DB) Theory	1	3	2	5	1	3	1	1	2	5
Information Management (DB) Practice	1	2	1	4	4	5	3	4	1	4
Scientific computing (Numerical mthds)	0	2	0	5	0	0	0	0	0	0
Legal / Professional / Ethics / Society	2	5	2	4	2	5	2	4	2	5
Information Systems Development	0	2	0	2	5	5	1	3	2	4
Analysis of Technical Requirements	2	5	2	4	2	4	3	5	3	5
Engineering Foundations for SW	1	2	1	2	1	1	0	0	2	4
Engineering Economics for SW	1	1	1	1	2	2	1	1	2	2
Software Modeling and Analysis	1	3	2	3	3	3	1	3	4	5
Software Design	2	4	3	5	1	3	1	2	5	5
Software Verification and Validation	1	3	1	2	1	2	1	2	4	5
Software Evolution (maintenance)	1	3	1	1	1	2	1	2	2	4
Software Process	1	1	1	1	1	1	1	1	2	4
Software Quality	2	3	2	3	1	2	1	2	3	4
Comp Systems Engineering	5	5	1	2	0	0	0	0	2	3
Digital logic	5	5	2	3	1	1	1	1	0	3
Distributed Systems	3	5	1	3	2	4	1	3	2	4
Security: issues and principles	2	3	1	4	2	3	1	3	1	3
Security: implementation and mgt	1	2	1	3	1	3	3	5	1	3
Systems administration	1	2	1	1	1	3	3	5	1	2
Systems integration	1	4	1	2	1	4	4	5	1	3
Digital media development	0	2	0	1	1	2	3	5	0	1
Technical support	0	1	0	1	1	3	5	5	0	1

Again, "min" represents the minimum called for by the curriculum guidelines, and "max" represents the greatest emphasis one might expect in the typical case of a student who chooses to undertake optional work in that area or who graduates from a school that requires its students to achieve mastery beyond that required by the curriculum reports. Both "min" and "max" values refer to what can be reasonably expected in the general case. For any individual student or degree program, the "min" value might be as low as zero and the "max" value might be as high as five, regardless of prevailing curricular standards.

3.1.1.   What the tabular comparison represents

Tables 3.1 and 3.2 represent the consensus of judgment reached by the CC2004 Joint Task Force. The task force formulated this consensus from an examination of the discipline-specific body of knowledge found in the most recent curriculum volume for each of the computing disciplines: *computer engineering, computer science, information systems, information technology,* and *software engineering*. It used the results of that examination to define the topical elements of the two tables. That examination also heavily influenced the numerical values assigned to each topic for each discipline. The discipline-specific bodies of knowledge provide some quantifiable data concerning the minimum coverage called for by each

Table 3.2: Comparative weight of *non-computing topics* across the five kinds of degree programs

Knowledge Area	CE		CS		IS		IT		SE	
	min	max	min	max	min	max	min	max	min	max
Organizational Theory	0	0	0	0	1	4	1	2	0	0
Management of Info Systems Organ'tion	0	0	0	0	3	5	0	0	0	0
Decision Theory	0	0	0	0	3	3	0	1	0	0
Organizational Behavior	0	0	0	0	3	5	1	2	0	0
Organizational Change Management	0	0	0	0	2	2	1	2	0	0
E-business	0	0	0	0	4	5	1	2	0	3
General Systems Theory	0	0	0	0	2	2	1	2	0	0
Risk Management (Project, safety risk)	2	4	1	1	2	3	1	4	2	4
Project Management	2	4	1	2	3	5	2	3	4	5
Analysis of Business Requirements	0	1	0	1	5	5	1	2	0	2
Embedded Systems	2	5	0	3	0	0	0	1	0	4
Circuits and Systems	5	5	0	2	0	0	0	1	0	0
Electronics	5	5	0	0	0	0	0	1	0	0
Digital Signal Processing	3	5	0	2	0	0	0	0	0	2
VLSI design	2	5	0	1	0	0	0	0	0	1
HW testing and fault tolerance	3	5	0	0	0	0	0	2	0	0
Mathematical foundations	5	5	4	5	2	4	2	4	4	5
Interpersonal communication	3	4	1	3	3	5	3	4	3	4

discipline for each topic. However, they do not provide information that is sufficient to permit any useful calculation of the relative emphasis each discipline places on a given topic.

To obtain useful indications of the relative emphasis each discipline places on a given topic, it was necessary that we apply our best judgment as to how to integrate various hard and soft factors into a meaningful metric. Hard factors are the numerical specifications found in the discipline-specific bodies of knowledge. Soft factors include:

- Differences in the perspective endemic to the various computing disciplines. Each of the computing disciplines has its own unique perspective and agenda, as characterized in Sections 2.2 and 2.3, above.

- Differences in the meanings attached to seemingly identical terms. While each computing discipline includes coverage of numerous computing topics, the existence of discipline-specific perspectives has the effect of attaching different meanings to the same term. For example, while each discipline requires study of programming fundamentals, networking, operating systems, etc., the precise set of knowledge and skills associated with these topics varies, sometimes widely, among the disciplines. This issue is addressed more fully in Sections 3.2 and 3.3 and in Table 3.3.

- Differences in the latitude for studying optional topics. Despite efforts to make each of the five discipline-specific curriculum reports international in scope, most are implicitly oriented to the American system of defining undergraduate degree programs. In the American system, the amount of technical study that can be required for a degree program in most subjects is significantly limited. Such limitations affect all computing degree programs equally. In addition to this generic U.S. constraint, some computing degree programs must devote a greater portion of their limited resources to specific topics, which in turn limits how much freedom is available to study computing topics that are not required for the degree. For example, degree programs in *computer engineering* must devote significant study to topics required by (a) the engineering profession, and (b) the CE emphasis on hardware-related topics. This curtails how much study CE students may devote to optional computing topics. Degree programs in *information systems* face similar limitations due the requirement that IS students study business and organizational topics. The fact that not all computing disciplines have equal flexibility places constraints on degree programs that are difficult to translate in any precise or formal way into our schema of "min" and "max" topical coverage.

Due to the range and nature of these factors, the numerical values assigned in Tables 3.1 and 3.2 reflect a synthesis of hard and soft factors constructed by the CC2004 Task Force.

3.1.2.   *Using the table: Two related examples*

To see how to use Table 3.1, we will consider the fourth and fifth topics in the table: "Operating Systems - Principles and Design" and "Operating Systems - Configuration and Use".   Both topics concern operating systems. A reader who is not familiar with the terminology may wish to consult the glossary in Appendix A:

- Readers who are unsure what "operating systems" are can learn from the glossary that the term "operating system" refers to a specific kind of software (such as Windows, Linux, UNIX, Mac OS, etc.) which permits the human user to interact with a computer. It also enables a computer to manage its resources (memory, disk drives, monitor screen, network interface, etc.) so that it can run whatever application programs (word processor, spreadsheet, web browser, etc.) the user asks the computer to run. In short, an operating system is software that runs "in the background", permitting the computer to operate in useful ways.

- A reader can also learn from the glossary that the former topic, "Operating Systems - Principles and Design", refers to foundational knowledge that enables a student to understand the tasks an operating system must perform. It includes the various strategies and tactics that an operating system might employ to do those things, the kinds of mechanisms that the operating systems designer can use to implement those strategies and tactics, the strengths and weaknesses of various popular approaches, and so on. In addition, we expect that a student will complete a major programming project, either creating an operating system "from scratch" or creating a significant enhancement to an existing operating system.

- Similarly, the reader can learn from the glossary that the latter topic, "Operating Systems - Configuration and Use", is concerned with the practical mastery of the capabilities of mainstream operating system products. Rather than focus on the underlying concepts and principles for designing and implementing operating systems, this topic focuses on developing the student's ability to make full use of the various capabilities provided by existing operating systems. The goal is produce students who know the strengths and limitations of two or more mainstream operating systems, know how those attributes relate to both organizational policy and individual user needs, and know how to use operating systems capabilities to satisfy user needs and implement organizational policy.

The reader can consult Table 3.1 to see how the various disciplines compare in the emphasis they place on each of these two topics:

- For the former topic, "Operating Systems – Principles and Design", we see that both IS and IT programs give it less emphasis than do CE, CS, and SE programs. For typical degree programs in IS and IT, both the "min" and "max" values are "1", which indicates that students in those programs are exposed to some basic concepts and terminology but typically do not study OS principles and design in any substantive way.   In contrast, CE, CS, and SE programs have higher "min" and "max" values, indicating that they have higher minimum standards and a higher ceiling for student mastery. The fact that a higher "min" value is shown for CS and SE (3 each) programs than is shown for CE (2) indicates that the CS and SE curricula typically feature more coverage of OS principles and design than do CE programs. The fact that a higher "max" value is shown for CS (5) than for CE and SE (4 each) indicates that CS curricula typically have more room in their program of study to permit in-depth coverage of OS principles and design for those who desire it.

- For the latter topic, "Operating Systems – Configuration and Use", we see a different pattern of relative emphasis among the degree programs. While all degree programs provide some experience in using and configuring operating systems, IT programs have the highest "min" and "max" values (5 each).

This indicates that IT programs focus their coverage of OS explicitly on configuration and use, and expect all their students to obtain significant capability in this area. The other degree programs have weaker minimum expectations that are comparable to each other. There is slightly more room in CS and SE programs for optional mastery of this topic than in CE and IS programs, but all place less emphasis on OS configuration and use issues than do IT programs.

The comparison provided in Table 3.1 allows us to conclude that a student who wants to understand the principles and design of operating systems will typically not be well served by IS and IT programs, will be better satisfied by CE, CS, or SE programs, and will have the greatest opportunity for in-depth study in CS programs. In contrast, a student who is interested primarily in the practical configuration and use of operating systems will be best served by an IT program, as each of the other degree programs provides less opportunity for in-depth mastery in this area. A student wishing to pursue both OS topics would likely gravitate toward a CS or SE degree program, where he or she will sacrifice depth with respect to practical application to obtain a better balance of principles and application.

3.2.   Degree outcomes: Comparing expectations of program graduates

The previous section provides a comparative view of the emphasis of study in the five major kinds of computing degree programs. This section provides a comparative view of the performance capabilities expected of the graduates of each degree program. The previous section summarizes what a student will study; this section summarizes the expectation of the student after graduation.

Table 3.2 lists more than 60 performance capabilities across some 11 categories. For each capability, each discipline is assigned a value from 0 to 5. The value 0 represents no expectation whatsoever and the value 5 represents the highest relative expectation. It shows the particular ways in which, in general terms:

- *Computer engineers* should be able to design and implement systems that involve the integration of software and hardware devices.

- *Computer scientists* face expectations that range from theoretical work to software development.

- *Information systems* specialists should be able to analyze information requirements and business processes and be able specify and design systems that are aligned with organizational goals.

- *Information technology* specialists face high expectations with respect to the planning, implementation, configuration, and maintenance of an organization's computing infrastructure.

- *Software engineers* should be able to properly design and properly implement large-scale software systems.

In contrast to Tables 3.1 and 3.2, which summarize the *inputs* provided to students by degree programs, Table 3.3 focuses on *outputs*, summarizing the relative capability expectations of graduates.

Table 3.3. Relative Performance Capabilities of Computing Graduates by Discipline

Area	Performance Capability	CE	CS	IS	IT	SE
Algorithms	Prove theoretical results	3	5	1	0	3
	Dev. solutions to prog'ing problems	3	5	1	1	3
	Develop proof-of-concept programs	3	5	3	1	3
	Determine if faster solutions possible	3	5	1	1	3
Application infrastructure	Manage web sites	2	2	4	5	2
	Create e-commerce software	2	3	4	5	4
	Create multimedia systems	2	3	4	5	3
	Develop health related applications	3	3	3	2	5
	Create e-learning systems	1	2	5	5	3
	Develop business applications	1	3	5	4	3
	Evaluate new forms of search engine	2	4	4	4	4
Application programs	Design a word processor	3	4	1	0	4
	Use word processor features well	3	3	5	5	3
	Train and support word processor users	2	2	4	5	2
	Design a spreadsheet	3	4	1	0	4
	Use spreadsheet features well	2	2	5	5	3
	Train and support spreadsheet users	2	2	4	5	2
Computer programming	Do small-scale programming	5	5	3	3	5
	Do large-scale programming	3	4	2	2	5
	Do systems programming	3	4	1	2	4
	Develop new software systems	3	4	3	1	5
	Create safety-critical systems	4	3	0	0	5
	Manage safety-critical projects	3	2	0	0	5
Hardware and devices	Design embedded systems	5	1	0	0	1
	Implement embedded systems	5	2	1	1	3
	Design computer peripherals	5	1	0	0	1
	Design complex sensor systems	5	1	0	0	1
	Design a chip	5	1	0	0	1
	Program a chip	5	1	0	0	1
	Design a computer	5	1	0	0	1
Human-computer interface	Create a software user interface	3	4	5	4	4
	Produce graphics or game software	2	5	0	0	5
	Design a human-friendly device	4	2	0	1	3
Information systems	Define information system requirements	2	2	5	4	2
	Design information systems	2	3	5	4	3
	Implement information systems	3	3	4	3	5
	Train users to use information systems	1	1	4	5	1
	Maintain and modify information	3	3	5	5	3
Information management (Database)	Design a database mgt. system	2	5	1	0	4
	Use a database system	2	2	5	5	2
	Implement information retrieval software	1	5	3	3	4
	Select database products	1	3	5	5	3
	Configure database products	1	2	5	5	2
	Manage databases	1	2	5	5	2
	Train and support database users	2	3	5	5	3
IT resource planning	Develop corporate information plan	0	0	5	3	0
	Develop computer resource plan	2	2	5	5	2
	Schedule/budget resource upgrades	2	2	5	5	2
	Install/upgrade computers	4	3	4	5	3
	Install/upgrade computer software	3	3	4	5	3
Intelligent systems	Design auto-reasoning systems	2	4	0	0	2
	Implement auto-reasoning systems	2	4	0	0	5
	Implement intelligent systems	4	4	1	0	4
	Implement information retrieval software	2	3	5	3	4
Networking and communications	Design network configuration	4	4	3	2	3
	Select network components	2	2	4	5	2
	Install computer network	2	1	3	5	2
	Manage computer networks	3	3	3	5	3
	Implement communication software	5	4	1	0	4
	Manage communication resources	1	0	3	5	0
	Implement mobile computing system	5	3	0	0	3
	Manage mobile computing resources	3	2	2	4	2

3.3. International Differences

This report and the five other volumes of the *Computing Curricula Series* on which it is based have benefited to some degree from international input, especially from the United Kingdom. Our goal has been to provide advice and illustrations that would have international relevance. While our future efforts must feature significantly expanded international participation, we can claim some modicum of success, as some interesting points of comparison arose. There are differences in the structure of the academic year, in the emphasis given to the study of computing within a degree program (for example, in the U.K. almost all classes in a computing degree program will be oriented toward computing), in the quality control mechanisms (e.g., different expectations and practices re: accreditation), and so on. In addition, there are different approaches to defining the focus of degree programs:

- In the US there is a very strong sense of a "core" for each discipline. The core for each discipline is intended as a specification of those elements of the discipline that are deemed fundamental and which all students of that discipline should fully understand. This approach has at least two benefits: it helps create a shared understanding of the abilities that can be expected of graduates, and it facilitates transfer between institutions. Argument and eventual agreement about the definition of the core helps support strong discipline definitions and a clear understanding of the meaning of degree titles.

- The idea of a core is far less prominent in countries such as the U.K. where degree titles are seen as providing strong marketing opportunities. As a result, by U.S. standards the U.K. offers a vast number of kinds of computing degrees. The rich variety of degree titles reflects different emphases and different career opportunities. In the U.K., guidance and quality issues associated with degrees are taken care of by criteria and mechanisms such as those outlined in section 3.5

3.4. The pace of change in academia: The *disciplines* and the *available degrees*

As discussed previously, the landscape of the computing degree programs has undergone dramatic change as a result of the explosion of computing during the 1990s. The computing field has evolved to the point that we are seeing the emergence of degree programs that are focused on the challenges that now confront both the computing profession and our computing-dependent society as a whole.

The evolution of computing discussed in Chapter 2 often is not reflected in the kinds of degree programs that are offered. Very few North American colleges and universities offer all five major kinds of the computing degrees. The two newer kinds of degrees, IT and SE, are less common than are degrees in the more established disciplines (CE, CS, and IS). Institutions tend to be cautious and conservative, and the complex nature of academic degree programs means that it is difficult to implement significant changes rapidly. Thus, at some institutions the choices of computing degree programs looks more like the "pre-1990s" view shown in the top portion of Figure 2.1 than the "post-1990s" view. This is because the pace of change in computing is quite rapid while the pace of institutional change generally is quite slow.

This natural institutional lag can create problems for students who are trying to choose a computing-related degree program that fits their interests and goals. It can also create problems for educators who are trying to ensure that their educational programs are providing up-to-date programs that serve their constituents. At many institutions, faculty seek to minimize this lag by using the final year of a degree program to offer students a chance to learn about areas of cutting-edge specialization and research.

Despite the natural lag, there is widespread evidence that important and fundamental changes have taken place. In looking at the development of computing over the last twenty or so years, one can observe that there has been a dramatic shift in emphasis towards interaction, and perhaps away from the study of the algorithm. The move towards interaction can be viewed as an important mark of computing's success: it

highlights the fact that a broad range of people are now using and interacting with computers to a far greater degree than in the early days. It is very natural therefore that new programs of study reflect this fact, and both the large number of IS programs and the recent emergence of IT programs are manifestations of this. Indeed, there is scope for an even richer variety of possibilities, and we fully expect to see change in computing continue.

Because institutional lag has consequences, it is important that readers of this report recognize its existence and look for indications that a given institution is taking steps to overcome it. In general terms, there are certain metrics or marks of quality which suggest that institutional lag is not a serious problem for a given program or department. Among these indicators are:

- The existence of an active advisory board that features the involvement of advisors from industry;

- The involvement of students in committees that vet programs and help define goals for change;

- Institutional quality control mechanisms which actively seek and obtain advice from external experts;

- Employment statistics of graduates, which can provide indications of the reputation of a program's graduates and of the institution itself;

- Accreditation of degree programs, which provides a mark of quality and addresses issues such as the currency of the program of study

Beyond this, there are considerations, as the impacts of institutional lag vary across the five the major computing disciplines. We summarize these below.

3.4.1. Computer engineering

The change from the "pre-1990s view" of computing to the "post-1990s view" typically includes a more complete emergence of *computer engineering* from within *electrical engineering*. Most often, both kinds of programs exist in the same academic department, although many computer engineering programs reside in joint departments of computer science and engineering. Thus, the change we described earlier is an evolutionary change in program stature and emphasis, not the creation of a new computing discipline. Although not true on the international stage, in the U.S. there has always been a single home for those who study computer hardware. It used to be electrical engineering. It has become computer engineering. At most universities, the change from the "pre-1990s" to "post-1990s" view has already taken place. However, even some of the very best schools do not offer a separate computer engineering program. At some schools, electrical engineering and computer science reside in the same school, and computer engineering is seen as a natural merging of interests among faculty in those two disciplines. The fact that a given institution's departmental structure does not feature an explicit recognition of computer engineering does not necessarily imply any shortcoming.

There are notably fewer programs in *computer engineering* than in *computer science* or *information systems*. In the U.S., this is because most American colleges do not offer engineering programs of any kind. American engineering programs reside disproportionately in relatively large universities which can meet the special requirements of the professional engineering community. We do not expect this to change significantly in the future.

3.4.2. Computer science

There are far more degree programs in computer science than in any other computing discipline. Almost all colleges and universities offer a CS degree. To some extent, this is an historical artifact: *computer science* was the only substantive computing discipline that focused explicitly on software development when academic computing degree programs emerged in the 1970s. When most colleges created their computing degree programs, computer science was the only choice that had strong ties to mathematics,

science, and/or engineering. (IS programs developed around the same time, but their primary ties were to business schools.)

The increased diversity we see in the post-1990s computing disciplines is fairly localized in areas that affect computer science. The new computing disciplines target career areas that traditionally have been filled by graduates of CS programs.

Currently, there is an ongoing discussion regarding the relationship between what *computer science programs teach* and what most *graduates of computer science actually do* in their careers. To understand this discussion, it is necessary to review the characterization of computer science provided in Section 2.3.2. The work of computer scientists falls into three categories: designing and implementing software; devising new ways to use computers; and developing effective ways to solve computing problems. Let us consider what is involved in a career path in each area:

- *Career Path 1: Designing and implementing software.* This refers to the work of software development, which has grown to include aspects of web development, interface design, security issues, mobile computing and so on. This is the career path that the majority of computer science graduates choose. While a bachelor's degree is generally sufficient for entry into this kind of career, many software professionals return to school to obtain a terminal master's degree. (Rarely is a doctorate involved.) Career opportunities occur in a wide variety of settings, including large or small software companies, large or small computer services companies, and large organizations of all kinds (industry, government, banking, healthcare, etc.). Degree programs in *software engineering* also educate students for this career path.

- *Career Path 2: Devising new ways to use computers.* This refers to innovation in the application of computer technology. A career path in this area can involve advanced graduate work, followed by a position in a research university or industrial R&D lab, or it can involve entrepreneurial activity such as was evident during the "dot com" boom of the 1990s, or it can involve a combination of the two.

- *Career Path 3: Developing effective ways to solve computing problems.* This refers to the application or development of computer science theory and knowledge of algorithms to ensure the best possible solutions for computationally intensive problems. As a practical matter, a career path in the development of new computer science theory typically requires graduate work to the Ph.D. level, followed by a position in a research university or an industrial R&D laboratory.

Computer science programs generally intend to prepare students for these three career paths. In addition, there is a fourth career path that CS programs do not target but nonetheless draws many computer science graduates:

- *Career Path 4: Planning and managing organizational technology infrastructure.* This refers to the work for which the new *information technology* (IT) programs explicitly aim to educate students.

Of these four career paths, career paths 2 and 3 are important elements of the identity of *computer science* and are the kind of career paths that many computer science faculty wish to see their students choose. As a practical observation, however, only an extremely small minority of the students who earn *computer science* bachelor's degrees choose them. For those few who do, institutional lag is not an issue: a strong bachelor's degree program in computer science, followed by graduate study (probably to the doctoral level) is clearly the preferred choice.

Career paths 1 and 4 are the focus of debate. These careers draw the overwhelming majority of *computer science* graduates. They are also the focus of the new computing degree programs (*software engineering* and *information technology*, respectively) which have come into being to provide more focused alternatives to *computer science* programs at preparing students for these career paths. In addition, a significant number of graduates in information systems have over the years selected organizational roles

that are very similar to these career paths. No resolution has yet occurred to the debate about the relative value of *computer science* programs vs. *software engineering* and *information technology* programs. However, the issues that arise in the debate are well defined. Because *software engineering* and *information technology* programs have different goals, the issues discussed are somewhat different. We discuss the relevant issues viz. *computer science* in the subsequent subsections devoted to *software engineering* and *information technology,* respectively. For career paths 1 and 4, one should evaluate the relative value of *computer science* programs in the light of emergence of degree programs in the two new computing disciplines.

3.4.3. Information systems

The change in the role of *information systems* concerns the expanded role of information technology in organizations of all kinds. Historically, *information systems* programs prepared students to work with functionally-oriented business applications, such as payroll, accounts receivables, inventory management, etc. On the technology side, IS students could expect to become familiar with computer applications related to these traditional business areas, especially database management systems, and with spreadsheets and other off-the-shelf software products that had broad utility to business people.

Modern IS programs focus on the broader role of IT-enabled information utilization and business processes in a wide range of enterprises, while still maintaining their close association with business schools. What information does the enterprise need? How is that information generated? Is it delivered to the people who need it? Is it presented to them in ways that permits them to readily use it? Is the organization structured to be able to utilize technology in the efficient ways? Are the business processes of the organization well-designed? Do they utilize the opportunities created by information technology fully? Does the organization fully utilize the communication and collaboration capabilities of information technologies? Is the organization capable of adapting quickly enough to changing external circumstances? These are the important issues that various types of enterprises increasingly rely on IS people to address.

For IS programs, the traditional role still exists, but it is no longer sufficient. The meaningful question is: "Has an IS program broadened its scope to include an integrated view of the enterprise with complex information needs and high-level dependency on IT-enabled business processes?" Web-based distributed technologies provide the infrastructure for globally connected organizations, and modern IS programs have to address the needs of such organizations. IS students must learn how to assess and evaluate organizational information needs, specify information requirements, and design practical systems to satisfy those requirements. If a program focuses only on the design and development of narrow functional applications and the use of personal productivity tools, it is seriously behind mainstream IS programs.

In addition to these concerns, IS has to take into account the emergence of IT programs. Traditionally, many graduates of IS programs have functioned in roles that are similar to the roles for which IT programs explicitly prepare their students. As the number of IT programs grows, many IS departments will have to evaluate how to define and serve their core constituents.

3.4.4. Information technology

In the last few years, degree programs in *information technology* have emerged and developed to such an extent that they now should be an important part of any discussion of computing degree programs. As summarized in Section 2.3.4, IT programs focus on producing graduates who know how to make information technology work in a wide range of settings. Organizations of all kinds have become dependent on networked computing infrastructure to such an extent that they cannot function without that infrastructure. IT people are prepared to select, manage, and maintain that infrastructure, ensuring that it meets organizational needs. They also create digital content for that infrastructure and take care of IT-support needs of individuals who use it.

The emergence of IT programs represents a grass-roots movement by computing educators to respond to the very real needs of both their local communities and their students. IT programs exist, not because *computer science* or *information systems* programs failed to "do their job", but because those disciplines each define themselves as having a different job. The existence of IT programs reflects one part of the evolution of career opportunities in computing.

Only a few years ago, computing educators in the US were not familiar with IT degree programs, although similar programs have existed for years elsewhere. Today, there are many such programs, and we expect to see this number increase further in the years to come. It was not until 2001 that college-level IT educators in North America began to organize, and in the short period since, they have formed a professional organization, held several conferences, and have made substantive progress in developing curriculum and accreditation guidelines for IT degree programs. It is no exaggeration to say that IT programs have exploded onto the scene in the US.

Some people question whether IT programs are a passing fad. Others ask if IT programs are too technical in nature to deserve the status of an academic discipline. People asked similar questions about computer science more than thirty years ago, yet after a number of years virtually all colleges began to offer CS degrees. We may well see similar results with respect to IT. IT degree programs address an important need that is a widespread throughout society. To the extent that organizations rely on computer technology, the IT discipline has a key role to play.

There are two important issues here:

• *Rigor*: Planning and managing an organization's IT infrastructure is a difficult and complex job that requires a solid foundation in applied computing, as well as management and people skills. Those in the IT discipline require special skills – in understanding, for example, how networked systems are composed and structured, and what their strengths and weaknesses are. There are important software systems concerns such as reliability, security, usability, and effectiveness and efficiency for their intended purpose; all of these concerns are vital. These topics are difficult and intellectually demanding.

• *Acceptance*: In the U.S., the IT discipline is "the new kid on the block" and, as a result, faces problems of acceptance among the more established disciplines. This is a natural phenomenon, and it will take time and experience for those in the more established computing disciplines to evaluate and recognize the value that the IT discipline provides. IT is seeking to establish itself as a discipline with its own intellectual core, a rigorous curriculum and accreditation guidelines. To the extent that it succeeds at these challenges, acceptance and respect will naturally follow.

At many institutions, administration is motivated to see an IT program created to respond to community needs and to provide more choices for prospective students. Whenever an institution creates an IT program, it must take special care to ensure that it implements the program properly. One must ensure that the people who are responsible for an IT degree program recognize IT's importance and are excited about creating high-quality educational experiences for IT students.

3.4.5. *Software engineering*

The development of SE is a response to a very real problem: a shortage of programs that produce graduates who can properly understand and develop software systems. While CS programs have shown that they can produce students who have sound skills in programming fundamentals, many believe that they have not been successful at reliably producing graduates able to work effectively on complex software systems, which require engineering expertise beyond the level of programming fundamentals. In the post-1990s world, many software projects are large and complex, and there is a pressing need for software engineers who can apply professional practices that ensure that software is reliable and that it is produced on schedule and within budget. SE programs represent an effort from within CS to make the

undergraduate experience more successful at providing students with an adequate set of knowledge and skills for careers as software professionals.

As a practical matter, CS and SE degree programs often have much in common. Both disciplines recognize that the subject matter of computing has grown to the point where no single degree program can expect its students to grasp the entire field. Thirty years ago, it was reasonable to expect CS undergraduates to "study everything"; now, there is too much of it to fit in a four year (or even five year) program of study.

Both CS and SE curricula typically require a foundation in programming fundamentals and basic CS theory. They diverge in what they focus on beyond those core elements. CS programs tend to keep the core small and then expect students to choose among more advanced courses in areas of CS concentration (such as systems, networking, database, artificial intelligence, theory, etc.). In contrast, SE programs generally expect students to focus on a range of topics that are essential to the SE agenda (problem modeling and analysis, software design, software verification and validation, software quality, software process, software management, and so on). While both CS and SE programs typically require students to experience team project activity, SE programs tend to involve the students in significantly more of it, as effective team processes are essential to effective SE practices. In addition, a key requirement specified by the SE curriculum guidelines is that SE students should learn how to build software that is *genuinely* useful and usable by those from another discipline.

Two questions about how SE programs will develop remain unanswered:

- *To what extent will degree programs in SE emerge from within CS departments as a side-by-side alternative to the traditional CS degree?* Some believe that such a trend is inevitable, while others do not believe that such a development is necessary. There remains a difference of opinion among faculty about the nature and amount of rigorous SE experience that a robust undergraduate education requires in order to prepare students to function as competent software professionals.

- *To what extent will the implications of using the word "engineering" cause American colleges and universities to choose a different name for their SE degree programs?* In the U.S. and certain other countries, the professional engineering community is protective of its identity and the word "engineering" looms large in that identity. Software engineering is fundamentally different from the other engineering disciplines (due to the intangible nature of software, and to SE's focus on human processes rather than the laws of physics, for example). Yet the traditional strength of engineering (robust methods for creating reliable artifacts) is at the core of the SE agenda. Having the name "engineering" as part of "software engineering" has implications in the U.S. for accreditation and, at some institutions, for the location of SE within the university. Theses implications may cause some U.S. programs to shy away from adopting the name SE. In the U.K., such issues were successfully resolved decades ago.

It appears that most CS students anticipate that their professional careers will involve doing software development work. We expect that, if a large number of SE degree programs were available as an option for CS students, many would select it. At present, that choice is not widely available. There are now about 30SE degree programs in America. We expect this number to increase, although not at the same rate that we have seen from IT programs.

Within CS degree programs, the robustness of SE education varies widely. The most recent curriculum guidelines for CS (CC2001) require some minimal coverage of SE. Most CS degree programs go beyond the minimum and provide one or more SE courses. Some CS programs offer SE as one of several areas of CS concentration. When evaluating CS programs that provide such an option, it is important to look closely at how rigorous that option is.

3.5.   The pace of change in the workplace: *Degrees* and *career opportunities*

Just as it takes time for academic institutions to adapt, it also takes time for industry and other players in the computing workplace to do the same. As a result, some job opportunities will reflect the "pre-1990s" model shown at the top of Figure 2.3. In other words, because new computing disciplines are new, no one yet expects people to have those qualifications.

With respect to CE, the new disciplines are not much of an issue. It is clear where people go for expertise in hardware and related software. CE has adopted this role from EE, and the change is largely complete. CE, like EE, is part of the professional engineering community, and in the U.S. this has implications for where one can earn a CE degree. Not every university has an engineering program. Employers looking for people with a CE background want graduates of an accredited CE program.

It is also clear where people look for expertise at the interface between the information needs of business and computing. IS occupies that role in both the "pre-1990s" and "post-1990s" landscape. It is essential that those who pursue this path make sure that they find an IS program that continues to update its vision and has an emphasis that fits the interests of the prospective student. For prospective IS students, the task of finding the right program is complicated by the variety of names used by such programs.

At present, most people who function in the U.S. as serious software engineers have degrees in CS, not in SE. In large part this is because CS degrees have been widely available for 30 years and SE degrees have not. The story is similar for people working in the IT profession: most IT professionals who have computing degrees come from CS or IS programs. It is far too soon for someone who wants to work as a software engineer or as an information technology practitioner to be afraid that they won't get the chance to do so if they don't graduate from a degree program in one of those new disciplines. In general, a CS degree from a respected program is still the most flexible of degrees, as it can open doors into the professional worlds of CS, SE, IT, and (in some cases) CE. Similarly, a degree from a respected IS program permits entry into the worlds of IS and IT.

This situation presents ambiguity to students who are trying to determine what discipline to study and to educators who are trying to decide how their programs can best serve their constituents. We identify the various factors that educators should consider in *Chapter 4*. We focus on the factors students should consider in the *Guide*, which is the second part of this report and is also available as a standalone document.

3.6.   Shared identity: Common requirements of computing degrees

As we have seen, each of the major computing disciplines has its own character. Each one is somewhat different from its siblings in emphasis, goals, and capabilities of its graduates.   At the same time, they have much in common. Therefore, any reputable degree program in computing should include each and all of the following elements.

1) Essential and foundational underpinnings of its discipline. These may be abstract, e.g., formal theory rooted in mathematics, or they may be applied, e.g., professional values and principles; often, they will include both abstract and applied elements. Regardless of their form or focus, the underpinnings must highlight those essential aspects of the discipline that remain unaltered in the face of technological change. The discipline's foundation provides a touchstone that transcends time and circumstance, giving a sense of permanence and stability to its educational mission. Students must have a thorough grounding in that foundation.

2) A foundation in both the concepts and skills related to computer programming.   There are three layers to this foundation:

a) An intellectual understanding of, and an appreciation for, the central role of algorithms;

b) Fundamental programming skills to permit implementation of algorithms in software;

c) Software engineering principles and technologies to ensure that software implementations are robust, reliable, and appropriate for their intended audience.

3) Understanding of the possibilities and limitations of what computer technology (software, hardware, and networking) can and cannot do. This foundation has three levels:

a) An understanding of what current technologies can and cannot accomplish;

b) An understanding of the limitations of computing, including the difference between what computing is inherently incapable of doing vs. what may be accomplished via improved computer technology in the future;

c) The impact on individuals, organizations, and society of deploying technological solutions and interventions.

4) Understanding of the concept of the lifecycle, including the significance of its phases (planning, development, deployment, and evolution), the implications for the development of all aspects of computer-related systems (including software, hardware, and human computer interface), and the relationship between quality and lifecycle management.

5) Understanding of the essential concept of process, in at least two meanings of the term:

a) Process as it relates to computing, especially program execution and system operation;

b) Process as it relates to professional activity, especially the relationship between product quality and the deployment of appropriate human processes during product development.

6) Study of advanced computing topics that permits students to visit and understand the frontiers of the discipline. This is typically be accomplished via explicit inclusion of learning experiences that lead students from elementary topics to advanced topics or themes that pervade cutting-edge developments.

7) The identification of and acquisition of skill sets that go beyond technical skills. Such skill sets include interpersonal communication skills, team skills, and management skills as appropriate to the discipline. To have value, learning experiences must build such skills (not just convey that they are important) and teach skills that are transferable to new situations.

8) Exposure to an appropriate range of applications and case studies that connect theory and skills learned in academia to real-world occurrences to explicate their relevance and utility.

9) Attention to professional legal and ethical issues such that students evidence attitudes and priorities that honor, protects, and enhances the ethical stature and standing of the profession.

10) Demonstration that each student has integrated the various elements of the undergraduate experience by undertaking, completing, and presenting a capstone project.

Chapter 4: Institutional considerations

4.1. Evolution and status of computing degrees programs

Most academic institutions face important decisions about the best way to evolve their computing degree programs. However, not all colleges and universities face the same set of challenges. Fortunately, we can characterize a small number of program attributes in such a way that people at the great majority of American colleges and universities will be able to recognize their circumstances among those parameters. We characterize institutional attributes below, taking each computing discipline in turn:

Computer Engineering: Very few schools face a dilemma about whether to offer a CE program. For institutions that have a School of Engineering (or analogous unit), a CE program almost certainly exists already in some guise. Most often, it is in the form of an explicit CE program, though some institutions provide the same concentration in the form of a combined effort of their CS and EE programs. Approximately 500 programs exist in computer engineering in the United States and thousands more exist elsewhere. An American institution that does not have an engineering program is not likely to succeed at creating a CE program. This is because of the requirements that the American engineering community imposes on academic engineering degree programs. Thus, an institution either already has some form of CE program or it doesn't, and whatever an institution's status might be, it's unlikely to change.

Computer Science: Very few schools face a dilemma about whether to offer a CS program, simply because virtually all colleges and universities already have one. CS is by far the most ubiquitous of computing degree programs. The most common scenario is that computer science grew out of a mathematics department in the 1970s. Frequently, that department morphed into a "Mathematics and Computer Science" department for a decade or two before splitting apart into separate departments for each of math and CS in the 1990s, though a considerable number of Mathematics and Computer Science departments remain today. At universities that had an electrical engineering program, it was common for CS to grow out of the electrical engineering or math department, or both. While these scenarios are most common, alternative scenarios abound. During the 1990s, a small number of institutions recognized computing's pervasive influence by creating an autonomous unit, such as a school or college of computing, a move which displayed both insight and foresight. Regardless of where the institution placed the program, most saw their CS programs struggle for local academic legitimacy in the 1970s and 80s, then emerge as established and prominent during the 1990s. At most colleges, the CS program is (or should be) facing serious choices about two closely related issues: (1) the appropriateness of a narrow CS identity in light of the issues discussed in Section 3.2; and (2) how it can best respond to the emergence of newer computing disciplines, also in light of Section 3.2 issues.

Information Systems: At present, there are about 1000 IS programs in the U.S., although they go by a wide variety of names. Hundreds of IS programs exist elsewhere in the world, again with a variety of names. Like computer science, the early programs appeared in the 1960s, with most appearing in the 1970s and 1980s. Also like CS programs, IS programs now face fresh competition from IT programs. Faculty at some IS programs are happy to see new IT programs take responsibility for areas that were of little interest to them; others fear the loss of influence and "turf". Regardless of the local IS reaction to the emergence of IT, there are many potentially rich opportunities for cooperation between the IS and IT communities.

Information Technology: At our last count, about 70 American institutions have IT degree programs. Because of the rapid growth of such programs, it is difficult to know how many currently exist. Many of the existing programs are truly in the vanguard: they are high quality programs that have been forging ahead into uncharted territory, creating new offerings tailored to the special needs of this emerging field. Unfortunately, some IT programs are of low quality and fail to serve either their students or their

communities in a responsible way. The latter group of programs seeks to increase enrollments and/or provide the image of being responsive to local needs by "creating" an IT program that is little but a repackaging of existing courses offered by other disciplines.   Most institutions don't yet have an IT program, but many are in the process of deciding whether to start one. Those who choose to do so should take special care to ensure that they are following the leadership example of the high quality IT programs, not the exploitive example of low-quality programs. A powerful driver that has lead to the development of the upcoming IT2005 curriculum volume is the desire to provide substantive guidance for those trying to develop high quality IT programs.

For those who are considering an IT program a key question is, "Does the IT agenda fit with the institution's mission?" Opting to create an IT program implies a decision to respond to community needs for well-prepared IT practitioners by creating an overtly career-oriented program. This differs from the traditional academic focus of programs in the arts and sciences, and thus implies some basic questions. What is the institution's mission? Is it local, regional, or national in scope? What responsibility, if any, does the institution have to meet local and regional needs?

Software Engineering: At present, more than 30American institutions have dedicated SE degree programs (far fewer than exist in the U.K. and Australia). Many of these are vanguard programs that have recognized the need to prepare students for creating large and/or safety-critical software. Their educational program focus student preparation for such needs more completely than CS and CE programs can be expected to do. We expect the number of SE programs to increase, although not at the same rate of growth we expect to see in IT programs. SE programs provide an opportunity for an institution to distinguish itself in ways that directly addresses academic and professional challenges.

Some American institutions that offer an SE degree program will opt to use a degree title that does not include the word "engineering". The use of alternative titles is due to issues related to the use of the word itself, and is especially relevant to SE programs in North America that are housed outside of engineering programs. The issue is about the labeling of a degree program. It has no bearing on the ability of good non-engineering programs to provide high quality SE education. We expect some high quality SE programs to use another title. In some cases, they will take the form of a standalone degree program. In other cases, they may exist as an especially substantive concentration within a CS degree program.

For institutions considering a SE program, a key question is, "Does SE warrant a dedicated program?" This implies a local consensus about whether the CS agenda provides students with sufficient preparation for a career as a professional software engineer. If the local consensus sees the need for an explicit SE program, the question becomes one of implementation structure. Should it be handled as one of several optional concentrations within CS? Or does it imply programmatic differences in terms of structure and requirements?

4.2. The portfolio strategy

The increased diversity of computing degree programs presents important challenges and opportunities. Computing educators face more choices and tougher decisions. Being responsive implies adaptation and change and, by their nature, institutions find it hard to adapt and change. This is especially true in times of tight budgets, such as those which many institutions are facing as this document is written.

While fiscal constraints provide a justification for dismissing the prospect of revising or initiating computing degree programs, inaction can have its own consequences. The new diversity of computing programs gives institutions an unprecedented opportunity to focus their degree programs to meet the needs of their students, communities, and other constituents in the most effective way. It allows schools to demonstrate initiative, foresight, and responsiveness in very tangible ways.

One of the great potentials of the new diversity of computing degree programs is that it permits academia to bring its computing degree programs in line with the diverse needs that exist among students and in local communities. In the past, many institutions had little choice but to have a CS program on the technical side and perhaps an IS program on the business side. Now, a college might offer a portfolio of degree programs to serve various student needs more appropriately:

- A CS program to serve those students who aspire to graduate study, research positions, or cross-disciplinary innovation, or who wish to proceed as generalists in computing.

- An SE program to serve students who have the intellectual and technical aptitude to excel as software developers and who want to become expert at developing large scale software, working in teams, and producing robust products that meet customer needs.

- An IT program to serve students who want a computing career that features a mix of technical and people issues, who do not wish to be "programming in a cubicle all day", and who are attracted to the widespread need for IT professionals in a variety of organizations and settings.

- An IS program in cooperation with other business programs to serve students who want a career that focuses on the information needs of organizations and who are interested in technology primarily as a vehicle to meet such needs.

- At those schools that have an engineering program, a CE program to serve students who want a career that is focused on developing computer-based devices.

"Diversity" and "diversify" have the same root, and recent patterns of computing enrollments suggest that a diversification strategy, useful in insulating one's investments from erratic swings in value, may be similarly useful in protecting an institution's computing programs from unpredictable enrollment swings. Recent events provide a timely illustration. CS programs have long seen cyclical enrollment patterns. In recent years, the "dot.com" boom saw unprecedented CS enrollments. When that bubble burst, CS enrollments plunged. More recently, when many expected to see a gradual return to rising CS enrollments, many programs have seen just the opposite: further declines in CS enrollments. These facts do not mean that computing degree programs are less popular. In the face of widespread reports of falling enrollments in CS, various institutions report that their SE enrollments remained steady and that IT enrollments continued to increase. Some schools that provide not only CS but also IT and/or SE programs are not reporting big downturns in aggregate computing-degree enrollments and instead report net increases in computing enrollments despite CS decreases.

Such evidence is purely anecdotal. Many factors may be in play, and hard evidence is not readily available. However, such anecdotal reports provide interesting food for thought. There is good reason to suspect that a portfolio strategy might help institutions better meet the needs of their students:

- To the extent that a given institution's student population presents a range of interests and sets of abilities, a broader range of computing degree choices may permit the institution to do a better job of serving that range of students needs.

- At many institutions, student retention is an important concern. Schools routinely report that 50% or more of those students who initially choose CS study soon decide to abandon it. It seems plausible to expect that the better the match between student interests and abilities and available degree programs, the better the retention level that can be achieved.

- Apart from retention, computing educators (and others) have long been concerned with the relatively narrow profile of students who are attracted to the computing disciplines. A broader portfolio may prove to attract a wider population. For example, some schools that offer IT programs report increased participation by women and minorities but, again, the evidence is anecdotal.

- When an academic unit offers a family of quality computing degree programs, its faculty will naturally come to reflect a variety of perspectives on computing issues and challenges. This kind of situation can set the stage for a useful cross-fertilization of ideas among the disciplines, which may in turn support creativity and innovation in both teaching and research.

Many academics are asking themselves about program diversification quite explicitly: "What portfolio of computing degree programs should we be offering?" This implies an important educational question that was rarely asked before the emergence of the new computing disciplines: "What kinds of computing education best serve our students and community?" The portfolio question also requires that decision-makers weigh the benefits against the costs. Obvious costs include the initial costs of creating new programs as well as the ongoing overhead of administering multiple programs.

How do the potential benefits and costs compare? There is no standard answer, and each institution must make a decision in light of its own mission and circumstances. For some institutions the answer will be easy, while others will face difficult choices. The key question is clear: "What options best serve our students, our community, and our future?" Even schools facing resource constraints which preclude immediate programmatic initiatives can gather key people to consider this important question.

Any serious consideration of program diversification is likely to see certain issues arise. In the next section, we discuss key factors that will likely come into play.

4.4. Institutional challenges to diversity

For any college or university trying to come to terms with the new diversity of computing degree programs, there are at least three areas in which effective leadership and a willingness to change are necessary. These areas are *faculty development and adaptation, organizational structure,* and *curricular structure*. Each of these areas involves issues that, by their nature, invite polarities of opinion among faculty. As is often the case when issues elicit strong differences of opinion, there are implicit value choices that underlie the explicit issues. Any honest and thorough planning effort concerning an institution's computing degree programs should not only face these issues themselves but should also examine the fundamental value choices that underlie differences of opinion in each of these three areas.

4.4.1. Faculty development and adaptation

When an institution that currently offers a CS degree decides to diversify by expanding its mission to include SE and/or IT programs, it is likely that some difficulty will arise with respect to finding appropriate faculty. After all, for most institutions, CS faculty are the only available computing faculty. Most of them will naturally be oriented to the CS mission that shaped their own professional growth and development. Suggesting that they broaden their mission to encompass fully the SE and/or IT agenda is likely to produce a mixed reaction along each of the following lines:

- *Legitimacy:* Some CS faculty will have the view that SE and/or IT have not yet developed to the stage where they can be considered as academic disciplines. Some will argue that SE deserves a course or two within the context of a CS major, but does not warrant or require a distinct programmatic focus. Some will argue that IT offers a more vocational agenda that is undeserving of academic standing. Other CS faculty will be more aware of the important societal functions provided by each of the scientific (CS), engineering (SE), and practitioner (IT) professions, and therefore will be more inclined to see a need to broaden the computing education agenda. The latter group can play a valuable role in persuading a skeptical faculty of the validity and importance of the engineering perspective that is central to SE and the practitioner perspective that is central to IT.

- *Preparedness:* Most CS faculty will not have the necessary background to teach immediately courses which substantially differentiate SE and IT from CS. This is a natural consequence of the fact that their

background is in CS, not SE or IT. It is important that these issues are not swept under the carpet, as faculty shortcomings can be disguised to the detriment of all. This risk is especially present because CS faculty will be knowledgeable about most computing topics but with a CS orientation that falls short of the needs of SE and/or IT students. For example, both CS and IT students need to know about computer networks. Much of the material is equally important to both CS and IT, but after a point the agenda splits: CS will emphasize underlying models and principles, while IT will emphasize practical application skills related to network management and security. In practice, most CS faculty have never managed a network or been responsible for maintaining network security. Similarly, most CS faculty will be able to teach a CS course "about SE" but have not had occasion to obtain the knowledge and experience to teach a full-fledged SE agenda that helps students become software engineers.   Care must be taken in at least two dimensions:

1. A CS treatment of shared topics masquerading as SE or IT coursework is quite inappropriate;

2. If CS faculty are to develop the ability to teach SE and IT courses, it is necessary that they be provided substantial resources to help them prepare and adapt to the very different agendas implied by the engineering and practitioner perspectives.

With respect to both legitimacy and preparedness, the core challenge is to enlist faculty support for new programs and to respond by providing faculty with the support they will require. A high-level decision for a broader computing agenda may well be necessary, but it is unlikely to be sufficient. Some faculty will be more adaptable and more willing to embrace the challenges presented. Successful efforts will identify faculty who want to develop new capabilities, and then provide support for them to undertake the kind of self-education and preparation that is needed for them to succeed.

4.4.2. Organizational structure

Diversification presents choices about how and where computing degree programs should be housed. Should each discipline have its own department? Should they all reside within a single multifaceted unit, such as a Department of Computing? Is it best to bypass traditional departmental structures altogether and create a "Center" to house new programs? At present, there are proponents for every approach. There is no compelling answer as to which is best, and each institution must consider its own context and mission.

Each of the computing disciplines features a distinct character and focus. At the same time, their teaching-and-learning agendas are far from distinct, as many topics and skills are relevant across the various kinds of degree programs. This fact creates a natural tension between the advantages of having distinct, separate departments and the advantages of offering different degrees from within a single computing department.   The former approach makes it easier to ensure that each degree program is free to do its job properly without significant compromise. The latter approach may make it easier to leverage commonalities among the disciplines so that economies of scale can replace redundancy in curricula, computer labs, teaching loads, etc.

Those contemplating structural changes should be aware that we expect change and innovation to be ongoing. While SE and IT degree programs are relatively new phenomena, they won't be the last word in new computing degree programs. As institutional leaders answer the question of "What to do with SE and/or IT?" they should also ask themselves what they might do with the next new kind of computing-related program, whatever it might be. If a new organizational structure is being created, what is its purpose: to solve the immediate dilemma or set the stage for the long run?

4.4.3. Curricular structure

Regardless of whether computing degree programs are housed in the same academic unit or in different departments, the commonality that exists across the computing disciplines invites fundamental questions

about the proper role and purpose of various courses, especially introductory courses. Two related issues naturally arise:

- *Filter vs. funnel approaches:* At the introductory level, there are two basic philosophies to course targeting which can be described as "filter" and "funnel".   The *filter* approach calls for curricula that implement an ambitious, tightly focused discipline-specific agenda from the very first course. *Filter curricula* use introductory courses to lay disciplinary foundations early and/or establish a rigorous performance standard from the beginning and immediately filter out students who don't rise to the standard. In contrast, the *funnel* approach calls for curricula that serve a student audience that is broader than those who will concentrate and succeed in a given discipline. *Funnel curricula* use introductory courses to provide students with learning experiences that will help them make a well informed choice as to whether a given discipline is suitable for them.

  The *filter approach* calls for parallel discipline-specific introductory course sequences, one for each computing discipline. The main motivation for the filter approach is rooted in factors that leave faculty with what they feel is insufficient time to provide students with necessary preparation for their chosen field. Filter proponents generally report that their program must establish a strong disciplinary foundation early and cannot afford a common introductory course for all computing disciplines. Alternatively, the school/college context (such as traditional engineering for CE and business for IS) may dictate a curriculum framework that leaves little or no room for a common computing introduction. In addition, some proponents of the filter approach argue for parallel curricula on the grounds that students can be best challenged if they are segmented as soon as possible. According to this view, not only do you want parallel introductory sequences, one for each audience, but you also want the early courses to serve as filters that keep students from following a course of study for which they do not initially show high aptitude. Thus, we find different opinions among filter proponents: some think the filter approach is unfortunate but necessary, while others believe it is preferable on its merits. Regardless of motivation and rationale, filter proponents argue that students can and must make an appropriate choice of degree program at a very early stage of their undergraduate career.

  For filter curricula to serve students responsibly, degree program must provide students with some reasonable and substantive support for making an informed choice about the degree program, and this must be done before the student enters the program. It is neither reasonable nor responsible to expect young people to make important, life-shaping decisions based primarily on the names of degree programs and their introductory courses. While an active and effective means of student advising is always valuable, it is especially important in the context of a curriculum that reflects a filter approach.

  Proponents of the *funnel approach* argue for a common introductory sequence on the grounds that most students cannot be expected to have clarity about their choice of major as a freshman and, furthermore, that the best way for students to obtain clarity is via courses designed to give them a feel for the computing disciplines. According to this approach, not only do you want an integrated introductory sequence, you must have one if you want students to make well informed choices among degree programs. In the U.K., a shared first year of introductory computing courses is very common, and experience there has shown that delaying the decision about choice of major can be beneficial in helping with retention.

  Another motivation for having shared courses is the high cost of maintaining distinct sets of courses for each degree program. In addition to a reduction in course maintenance costs, reducing the number of courses that must be maintained makes the challenge of keeping each course optimized more tractable.

  The funnel approach can present some important challenges, depending on its scope. A funnel approach is easier to design if it is targeted at only a single discipline, e.g., a CS program that uses its introductory courses to serve of broad campus-wide audience. In this scenario, undecided students can get a rigorous introduction to programming fundamentals while simultaneously getting a feel for

whether they wish to pursue further CS study. In this case, the funnel courses are targeted to serve a single degree program, so it is easier to know how to best focus the material.

Curriculum integration across multiple computing degree programs presents faculty with a more challenging design problem. The goal in this context is to give students direct experience with the kind of work that is featured in advanced courses in more than one computing discipline. This can give students the best possible way to make an informed decision from among available computing degree programs, but it requires that those who devise and implement such courses "think outside the box" and be sensitive to the needs of each of the computing disciplines, especially those other than their own. The worst possible scenario is that one computing discipline will hijack the introductory sequence to serve its students, in effect creating a filter that directs those who don't succeed in that "preferred discipline" to one of the other disciplines.

We know of no curriculum model that provides a successful funnel approach that serves all five computing disciplines. However, faculty at various schools, including many in the U.K., report success with funnel courses that serve two or three disciplines. The absence of solid models that serve all five disciplines is likely a reflection of two factors: the inherent difficulty implied in the task, and the simple fact that few schools have much experience as yet in providing degrees in all five disciplines. We expect that future generations of the various discipline-specific curriculum guidelines will investigate and assess introductory models that have demonstrated success at serving a broad funnel agenda.

- *Modular vs. custom components:* While many of the topics and skills relevant across the various kinds of degree programs are found in the lower division, commonalities extend throughout the entire four-year program of study. For example, programs in each of the computing disciplines need to have advanced courses about each of operating systems, networks, databases, and other areas. For each such area, some material is appropriate to students of all the disciplines, while other coverage requires a discipline-specific treatment. While the commonalities are numerous, they cluster in chunks that are considerably smaller than a traditional semester course and, as a result, fall through the cracks of traditional course designs. This can cause each degree program to have its own custom course despite the fact that its course has much in common with similar courses for other computing majors.

  Reason suggests that there may be great opportunities in devising courses of shorter duration that can be combined as appropriate for the different disciplines. One can imagine a handful of short (2- or 3-week) modular courses on various aspects of networking such that, for example, CS students might have some modules in common with IT students, with other modules focusing explicitly on what is unique to the CS or IT agendas. While this is seemingly a sound idea, considerable experience is required before we can judge its utility.

Because the diversity of computing programs is new, we have little collective experience in sorting out these issues. Hence, there is great need for innovation and experimentation. Many who favor the funnel approach to curricula feel that the most pressing need is for a new model of introductory courses that can differentially direct students to the right degree program. The challenge is to develop a sequence that is neither preferential nor pejorative to any discipline but instead gives students knowledge and experience that foreshadow what they will see-and-do in each computing degree program. Developing such a sequence seems an important challenge, one that is likely to involve new insights into what is common throughout computing in addition to programming. To date, we do not yet have a compelling model for how to achieve this successfully. We hope to see educators make progress in this area over the next few years, as successful models will provide compelling benefits to students and institutions alike.

4.5. Academic integrity and market forces

The fact that we see new computing disciplines emerging to address societal needs shows that the dynamism of our society is not lost in academia. The newer computing disciplines provide proof-by-example that academia can and will evolve and be responsive to societal needs. Sadly, that same emergence of new degree programs also provides examples of what can go wrong when academic initiatives are driven by political agendas, fiscal imperatives, and media hype rather than by recognition that substantive innovation is needed to address important concerns.

Fortunately, it is easy to distinguish between these two kinds of phenomena. When we look at the emergence of new computing degree programs, we see examples of both high- and low-quality programs:

- When we look at high-quality programs, we see coherent programs that are driven and developed from within. Faculty and local administrators contribute because they have looked beyond the boundaries of conventional subject-matter areas, recognized that their students and their community need something new and different, and innovated to solve what they see as a legitimate and substantive problem. Faculty in such programs tend to identify themselves as faculty of the new discipline, despite the fact that their background is invariably in another discipline. They value their students, see both student and community needs as legitimate, and strive to hold students to high standards re: topics and skills appropriate to the discipline.

- When we look at low-quality programs, we see programs that are driven from without. One scenario involves a top-down process wherein someone in power decrees that new programs will be created, perhaps to fit an arbitrary timeline. Faculty and administrators contribute because they are told to do so. They do not see intrinsic positive value in the initiative; they do not see it addressing legitimate needs of students or community. Hence, they "innovate" to provide the superficial appearance of innovation, often by creating "new programs" that are nothing but collections of existing courses from other departments. Faculty involved in such programs tend to identify themselves as faculty in the older, more established discipline from whence they came.

An important lesson here is that good programs do not emerge on the basis of top-down directives alone. While a top-down directive may be a necessary catalyst, good programs require care and nurture from faculty who *can* and *do* see opportunities to do work that has important potential and inherent legitimacy. While fiscal pressures can make "creating programs to meet demand" an attractive option, academic integrity requires more than just a superficial response to market forces. *It is absolutely critical that the creation of a new computing program is treated as substantive development effort to be undertaken by people who care and who are supported with resources sufficient to permit development of a substantive and coherent program.*

4.6.   Computing curricula and accreditation

[This section is under construction.]

[Subsequent sections, including the glossary, are also under construction.]