Transforming data warehouse resources into meaningful customer information

IBM

IBM Business Intelligence Services

technology enablement for data warehouses

Highlights

Integrates leading-edge technologies with your existing IT environment to help provide reliable data for analysis

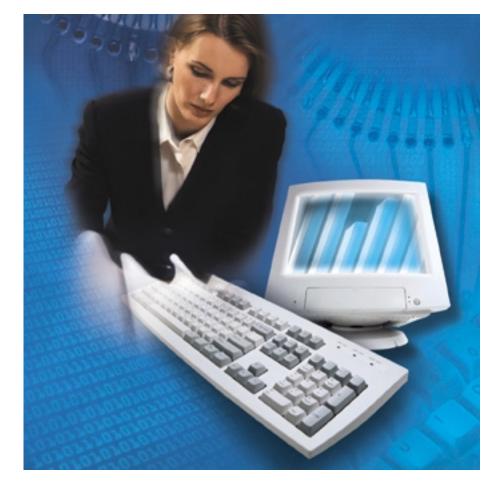*Contains data acquisition costs by providing high-quality, reusable code*

Speeds data warehouse deployment and reduces risk by employing a proven system integration process

Enables fast delivery of information for accurate decision making in an e-business environment

Managing your data resources for immediate business benefit

Organizations are inundated with volumes of data captured through business application processes. Data continues to accumulate as customers directly input additional data into systems through e-business applications. The result is a pressing need for powerful and quickly implemented data acquisition and data quality enhancement processes to feed reliable, high-quality data into your data warehouse.

With technology enablement for data warehouses, IBM Business Intelligence Services can help you integrate the technical infrastructure to extract, transform, cleanse and consolidate your information assets. Our solution applies advanced information technology to help access and exploit accurate and relevant information.

e™

e-business

Integrating leading-edge technology to solve complex business needs

Combining the correct mix of products and services to meet your data warehouse requirements can be a challenge. IBM specialists help reduce the risks in implementing a large technical project by recommending the best solution for your data warehouse infrastructure.

Systems integration is one of the biggest issues in data warehouse projects today. We believe that tightly integrated, leading-edge technologies can leverage the power of your information and maximize operational control. By working with several vendors, we help ensure that the combination of products recommended fit into your overall business intelligence architecture.

Containing costs while addressing changing business requirements

Our solution helps you to meet current data demands and contain development and maintenance costs. This is accomplished by providing a faster, more efficient way to implement your data acquisition processes, using code generators to build high-quality, modular and reusable program codes.

Enabling quick information access for e-business capabilities

New business models, such as e-business, have increased the need for speedy analysis of larger data volumes. To keep pace with this demand, IBM specialists help you obtain quick access to vital information. To address future growth, extendible solution components may be added as your e-business model changes.

Using a proven integration process to ensure speedy implementation

To help reduce your business risk, while maintaining our standard for a comprehensive solution, we employ proven methodologies gained through extensive experience in delivering business intelligence solutions worldwide. These methodologies are supported by the IBM data warehouse reference architecture, which has been applied and refined throughout multiple data warehousing projects.

The people of IBM Global Services offer you years of experience in integrating new and complex systems with existing technology environments. Highly skilled data warehouse and technical specialists work with you to tailor a total business intelligence solution that gives you results.

For more information

To learn more about IBM Business Intelligence Services and IBM Global Services, visit *www.ibm.com/services* or contact your IBM sales representative.

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