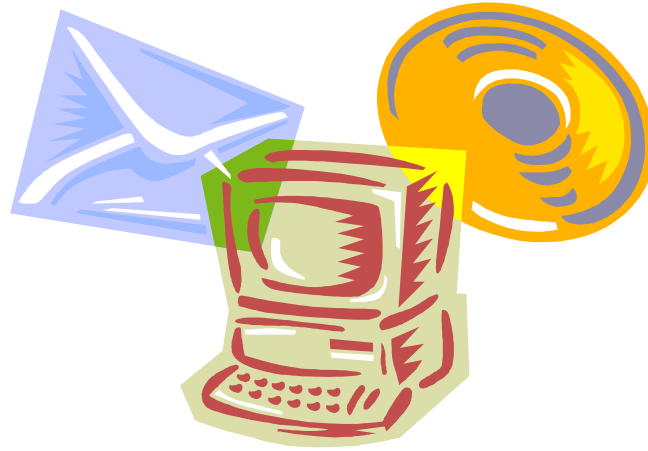


TELECENTERS IN 2005



ROYAL D. COLLE
CORNELL UNIVERSITY
APEC Telecenter Training Camp
January 24-29, 2005

INTERNATIONAL EVENTS

- Millennium Development Goals
- World Summit on the Information Society

A Changing Agriculture

- ✓ **Decision-making**
- ✓ **Global market**
- ✓ **Information has value**
- ✓ **Reduced extension**



PUBLIC ACCESS CENTERS: A WORLDWIDE MOVEMENT

- Information and communication contribute to development
- ICT accelerates and extends the impact of communication
- Shared access = a viable strategy
- Telecenters are a major shared access

ITU LAUNCHES MULTIPURPOSE COMMUNITY TELECENTER INITIATIVE IN AFRICA

20 African Countries to be Focus of
Project that will Empower Women

January 10, 2005

THE HINDU



- TIRUCHI, APRIL 3 . A pilot project, implemented by the Tamil Nadu Veterinary and Animal Sciences University (TANUVAS) to take the fruits of information technology to rural people, has been successfully absorbed by the local community.
- The Village Information Centre (VIC) at Kuzhumani in Tiruchi district, set up two years ago and run by the TANUVAS since then, has been entrusted to a VIC Management Committee.

SOYBEANS AND THE CHICAGO BOARD OF TRADE

- E-Choupal
- Computer in farmer's home
- Shared "tailored" information
- The farmer's oath
- 1,700 in Madya Pradesh
- 3,000 in India -- wheat
- Beyond agriculture



TELECENTERS AS A DIGITAL BRIDGE



- Information on markets

(Peanut buyers in Tongnan)

What telecenters need...

- Research
- Local & relevant content
- Training
- Community awareness
- Human resources



ISSUES IN BUILDING SUSTAINABLE DEMAND-DRIVEN TELECENTERS

- 1 National policy
- 2 Groups of telecenters

"The mindset of an isolated telecenter must be overcome."



ISSUES IN BUILDING SUSTAINABLE DEMAND-DRIVEN TELECENTERS

- 1 National policy
- 2 Groups of telecenters
- 3 Practical and continuous research
- 4 Relevance to the community

ISSUES IN BUILDING SUSTAINABLE DEMAND-DRIVEN TELECENTERS

5 Training stakeholders

6 Strategic participation

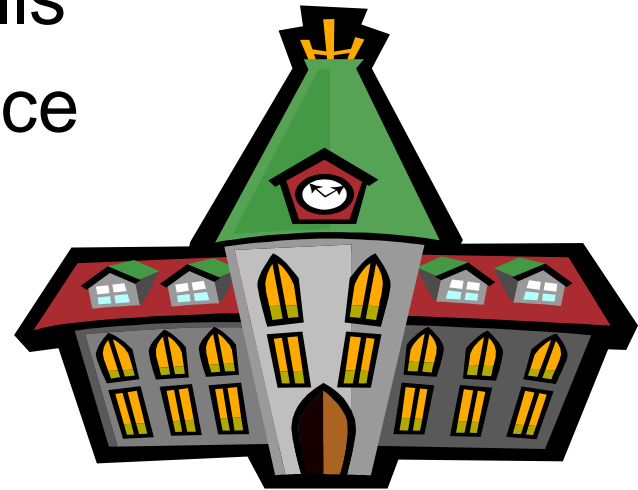
7 Telecenter champions

8 Business plans

9 Build partnerships

UNIVERSITIES AS TELECENTER PARTNERS

- Community research skills
- Local and external science based knowledge
- Training capacity
- Human resources

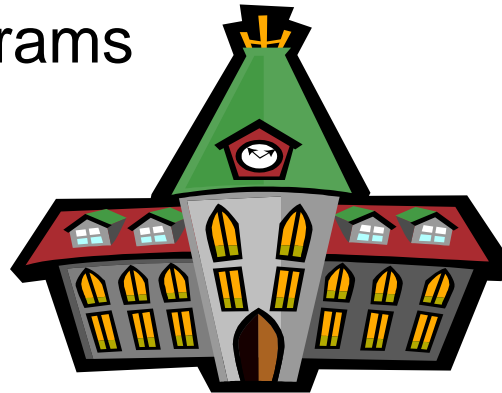


UNIVERSITY TELECENTER MODELS

- University-based telecenter
- University-administered community telecenter
- University-incubated telecenter
- Community-based university-supported telecenter

BUILDING THE “eREADINESS” OF UNIVERSITIES FOR ICT4D

- ICT facilities
- ICT Academic programs
- Outreach Policies
- Human resources
- ICT Posture ICT



DEALING WITH THE ISSUES:

HANDBOOK FOR TELECENTERS STAFFS

<http://ip.cals.cornell.edu/commdev/handbook.cfm>

